



EDGE®

RODS
Gary Loomis

THE EPITOME OF
PERFORMANCE FISHING
RODS™

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Edge is a new type of business. Most companies cut costs on materials or labor to hit price points set by retail buyers on store shelves, most of these products are marked up by fifty or even one hundred percent. Edge is different. We sell directly to the consumer so we can eliminate retail markups. By owning our factory, and not having any middlemen, we can make products with no compromise in quality. We can build better gear for a better price. We are relentless in our pursuit for new and innovative materials. Our connection to our founder Gary Loomis allows us to utilize time tested, but ever improving manufacturing processes. In our never ending quest to manufacture lighter and stronger fishing gear, we study new materials we find against our mantra “weight is a deterrent to performance.” When we think we are close to the perfect design, we test our gear together with our pro staff in the best and in the worst conditions. We do all this because we want to make nothing less than the best fishing gear in the world. No limits, no compromises.

Founded to deliver carbon-fiber tubing for the sporting goods industry (Fishing Rods, Golf Shafts, Arrows, Oar Shafts), Edge continues to be a PIONEER IN TECHNOLOGY AND MANUFACTURING TECHNIQUES. Edge brings nearly 80 years of composite manufacturing experience. We believe the “IMPOSSIBLE IS POSSIBLE” and bring that vision to life through our staff and our products.

The balance of PERFORMANCE, DURABILITY, and WEIGHT are CRUCIAL when designing fishing rods. These deciding factors have successfully enabled Edge to become a trusted partner in composites manufacturing. As a result, our products transcend multiple industries and are used by large companies like Boeing, Google, and our United States Military. We are proud that thousands of customers put their trust in our products every day and contribute with their PASSION!

TECHNOLOGY OVERVIEW

Throughout the last forty years, Gary Loomis has subscribed to one simple formula: “Weight is a deterrent to performance.” From the beginning, he incorporated the NEXGEN formula of material and manufacturing technology to make blanks and rods at North Fork Composites and Edge. Our NEXGEN machinery is designed and manufactured by Gary, which allows Edge to roll parts at hundreds of PSI above industry standard! This process combined with the latest NEXGEN LMX graphite technology results in parts that are sought after by the finest fisherman around the globe, the tech sector, and our U.S. military.

For many years, rod performance was solely focused on modulus, and Gary Loomis is partially to blame. In his never-ending quest for the next development in composites, he introduced previous models in higher modulus material. His competition would try to replicate Gary Loomis products with their own version of “high modulus.” However, modulus rating is truly only one part of the puzzle. The type of carbon-fiber material, resin content and systems, each affect the flex, weight, and performance of a rod blank.

It is for these reasons that Edge has made the decision to change the dialog about materials and the tools we craft. Hand-selecting supreme materials for the right application allows Edge to create and build the proper rod for the proper job.

Edge is removing the notion that one cutting-edge material is superior to another, because comparing materials can be like comparing apples to oranges. Each is special with unique qualities that aid in different benefits - such as recovery, durability, and lightness. Simply put, we select the proper material or materials for the specific design for the specific job. Materials are one building block. Edge’s manufacturing philosophy: NEXGEN Materials LMX, NEXGEN Machinery, NEXGEN Manufacturing, and NEXGEN Design creates the finest ‘made in the USA’ tubular composite products on the market. All are dependent on one another and support the goal of making a performance fishing rod. We take pride in handcrafting all of our blanks in Washington, USA by artisans with over 80 years combined manufacturing experience.



HAND CRAFTED IN THE USA

“I have always said that I am not the best fisherman in the world, but good enough to fish with the best and to design a rod that will help them catch more fish. In designing a rod, I listen to the fisherman’s wants and needs when it comes to rod performance. After information is gathered, the deciding factor is asking one simple question: what do you really want the rod to do? Will this rod be used with heavy line pulling from deep depths for Tuna? Or are you fishing top water for fish that are jumping and peeling line off your reel like Dorado or Tarpon? Once the questions are answered, I have the beginning design idea for the blank. The industry has been infatuated with modulus, mostly focusing on higher inflated numbers. In some cases, this is good. As long as the design and manufacturing of the high modulus blank work together. In most cases, I have felt that the perfect material needs to match the design and performance of a specific rod blank and the way it will be fished. The design of each blank and the intended use determines the material for the blank. Whether it is a blend of modulus materials or one modulus material, the performance is of the utmost importance.” - GARY LOOMIS





Gary Loomis
Head of Design



Aleks Maslov
CEO



Khiem Nguyen
VP of Production



Allen Jackson
Lead Engineer

DESIGN TEAM

There is only one good reason for us to make incredible rods - so that you can make incredible fishing experiences. Year after year we push the boundaries of technology, design, and manufacturing. Gary Loomis has always made products that are disruptive and that is what we continue to do and be - disrupters. **Your passionate fire for the sport is what drives you. Our passion is to ignite that fire within you.** Gary has stated, on occasion, that he can design a rod that would never break; but no one would want to fish with a lead pipe! Edge works endlessly with production and engineering staff to ensure that the best rod is made without compromising on performance. The only route that Gary Loomis and his team approves.

This is the Edge way.

A handwritten signature in black ink that reads "Gary Loomis".



NEXGEN

What is NEXGEN? NEXGEN is Gary Loomis evolving the latest and greatest Materials, Machinery, Manufacturing, and Designs. Gary Loomis has redefined the materials and improved the overall construction in order to meet the high demands of today's requirements for modernized rods for the modern angler. Included in the process was the updating of each rod design for the fisherman who demands the best, including durability to last.



DESIGNS:

Gary Loomis has the latest innovation of NEXGEN designs! These new designs are updates from Gary's previous tried and true models that continue to stand the test of time.

FEATURES:

Paper Carbon Scrim: This not only amplifies sensitivity, but it also reduces weight. By integrating carbon in the scrim rather than fiberglass, sensitivity is magnified. This creates the ultimate "feel it" experience. You will sense the fish even with the slightest movement on the end of your line.

Cross Ply: Material design layups and material positioning are key in building a better blank which is why Gary Loomis and his proprietary, refreshed designs are what makes his USA made rods true standouts.

EDGE's NEXGEN rods are the future of USA rods.

MACHINERY, MANUFACTURING AND PROCESSING:

Edge understands that proprietary processing is the key to success. Gary Loomis hand crafts each machine to his specific designations and designs, in order to hand-construct the finest fishing rod. These machine designs, rolling presses and assembly processes are what separates these USA made rods from our competitors. Experience and knowledge are the pathways to success.

FEATURES:

High Pressure S-Rolling: Edge designs and manufactures under a proprietary High Pressure S-Rolling process that is exclusively designed by Gary Loomis.

Custom Cello Tape Tensioning: Seamless wrapping and tensioning over the rod blank is key. Updated machine processing squeezes nearly all of the air out of the rod blank which is required in achieving the highest quality rod.



MATERIALS TECHNOLOGY

Our rods have a soul! Why? NEXGEN LMX materials allow for the best possible rods. All of our materials have gone through a vigorous update. Edge constantly strives for the ultimate performance, so it is imperative that all of our materials move through the collective team of experienced personnel. This proficiency has been proven through the production of thousands of blanks over several decades. Materials are kept in climate-controlled environments making every process integral to the success of the overall product. Whether it is an exclusive unidirectional carbon veil or machinery designed and assembled by Gary Loomis, rest assured that you are getting Edge's best.



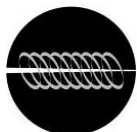
NEXGEN



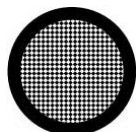
HIGH PRESSURE
S-ROLLING



PAPER CARBON
SCRIM



CUSTOM CELLO
TAPE TENSIONING



CROSS PLY

Lmx^{X-ray}

Lmx^{HM}

Lmx^{IM}

Lmx^Δ

Silver Widow - Our LMX-Xray. Initially called HM Xray in our R&D lab. HM because it's the highest modulus currently available that can be used in the fishing industry, and X-ray because our testers kept telling our engineers that they could sense the slightest vibration under water, so they could see and anticipate what one normally would not. Simply put, blanks made out of this material are the lightest, strongest blanks that we have ever manufactured. X-ray is 20% lighter than our current HM (which is already insanely light). The resin system is intended to stop "crack propagation" which is normally the issue with high modulus materials. In case a blank is impacted and a micro fracture is created – the resin resists further cracking, extending the life of the blank. X-ray is completely scrim-less, with the hoop strength originating from a micro slitting of the fiber with another in the opposite direction. This allows the creating of an equal stiffness part, with 30% less material. X-ray blanks are un-sanded but have a natural matte finish as a result of the resin in the material.

Black Widow - Our LMX-HM material is one of the lightest, most sensitive materials available in the industry today. It is a proprietary blend of USA Hexcel carbon-fiber with paper carbon scrim (PCS) that is sure to astound you. Most fiber pre-pregs have a glass scrim to keep the fibers together during the manufacturing process. Although glass scrim is a great binder, it does reduce sensitivity. Our HM material uses extremely thin sheets of chopped carbon to keep the fibers together, accomplishing the demands of manufacturing, but allowing for the increase in sensitivity due to lack of glass scrim in the pre-preg.

First Strike - Our LMX-IM is often referred to as "high modulus" by other manufacturers. This durable yet sensitive Toray carbon-fiber was specifically developed for the fishing industry, with a focus of delivering a fiber that elongates better than what is designed for aerospace. It is intended to perform while under load (fish or hookset!). It is designed to stretch about 2% further than its counterparts, and in fiber speak it's a technological breakthrough. Combining resilience, sensitivity, and a proprietary resin system to prevent cracks from developing and spreading – LMX IM is a preferred choice due to the perfect balance of weight, performance and durability.

Delta - Signified by the triangle symbol, Delta combines three technologically advanced materials to form a hybrid material (and blank). By combining our SM, IM and in some models Zentron (next generation high strain S2 glass), we have removed weight, and by optimizing material blends are able to offer a USA made blank at an affordable rate. This fiber blend has allowed us to minimize the brittle nature of carbon while maintaining the recovery and performance required in any fishing application. We choose to leave the blanks un-sanded, giving them a glossy look. The "ridges" left over from the resin further aid in protecting the fiber from any damage from accidental impact.



BASS/INSHORE RODS



Proprietary locking nut for a vice-like grip eliminates rocking reels.

All Black Widow, Silver Widow and First Strike casting models feature proprietary, made in the USA, offset seat. Lowering the reel decreases torque and increases rod roll control, casting accuracy and enhances cradling of reel which reduces wrist fatigue. Featuring a pass through design to allow a finger to rest on the blank.

Machine braided carbon-fiber sleeve. More sensitive than cork, 20% lighter, and has a shelf life of 5,000 years.

Hand-woven carbon fiber strips amplify vibration and increase sensitivity. Each Black Widow Grip has a unique weave, with a satin smooth comfortable feel that becomes slightly tacky when wet.

High density cross blown EVA cap specifically designed to reduce wear.

Machined aerospace aluminum with a delron trim.

SILVER WIDOW RODS



Proprietary locking nut for a vice-like grip eliminates rocking reels.

Silver Widow casting models feature proprietary, made in the USA, offset seat. Lowering the reel increases torque/rod roll control, casting accuracy and enhances cradling of reel which reduces wrist fatigue.

Hand-woven carbon fiber strips increase sensitivity. Each Silver Widow Grip is made out of a vapor deposited nickel over carbon-fiber to further amplify vibration. Each grip has a unique weave, with a light texture for a comfortable feel.

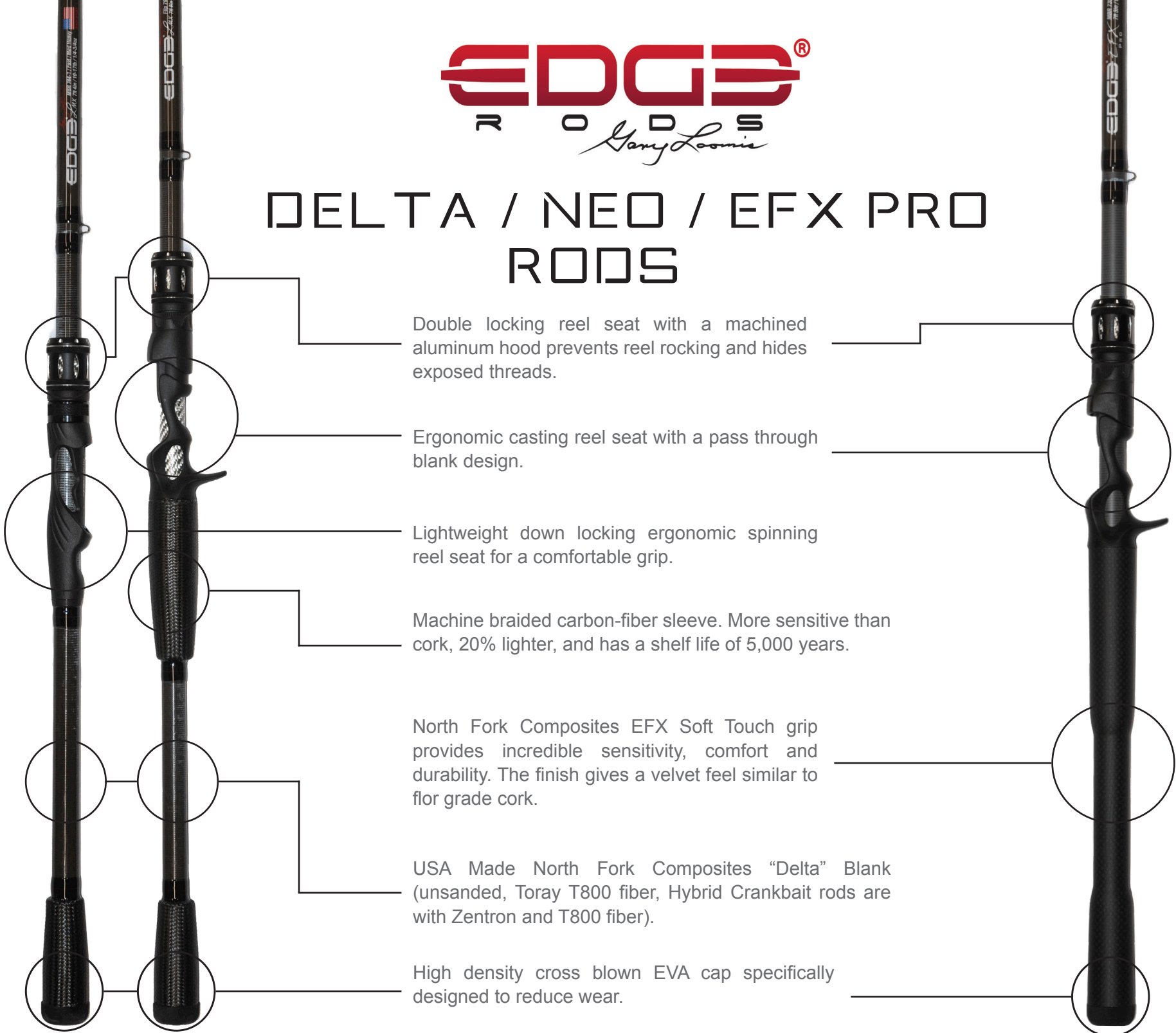
Machined aerospace aluminum with a delron trim.



Ira Waldman - Largemouth Bass - SWC MBR 736-1



DELTA / NEO / EFX PRO RODS



Double locking reel seat with a machined aluminum hood prevents reel rocking and hides exposed threads.

Ergonomic casting reel seat with a pass through blank design.

Lightweight down locking ergonomic spinning reel seat for a comfortable grip.

Machine braided carbon-fiber sleeve. More sensitive than cork, 20% lighter, and has a shelf life of 5,000 years.

North Fork Composites EFX Soft Touch grip provides incredible sensitivity, comfort and durability. The finish gives a velvet feel similar to flor grade cork.

USA Made North Fork Composites "Delta" Blank (unsanded, Toray T800 fiber, Hybrid Crankbait rods are with Zentron and T800 fiber).

High density cross blown EVA cap specifically designed to reduce wear.



The EFX Pro is built on a USA Made North Fork Composites IM Blank with X-Ray Finish (matte). Blank is un-sanded for added recovery and toughness.

Proprietary locking hood.

ECS Type exposed blank reel-seat.

Machine braided carbon-fiber sleeve. More sensitive than cork, 20% lighter, and has a shelf life of 5,000 years.

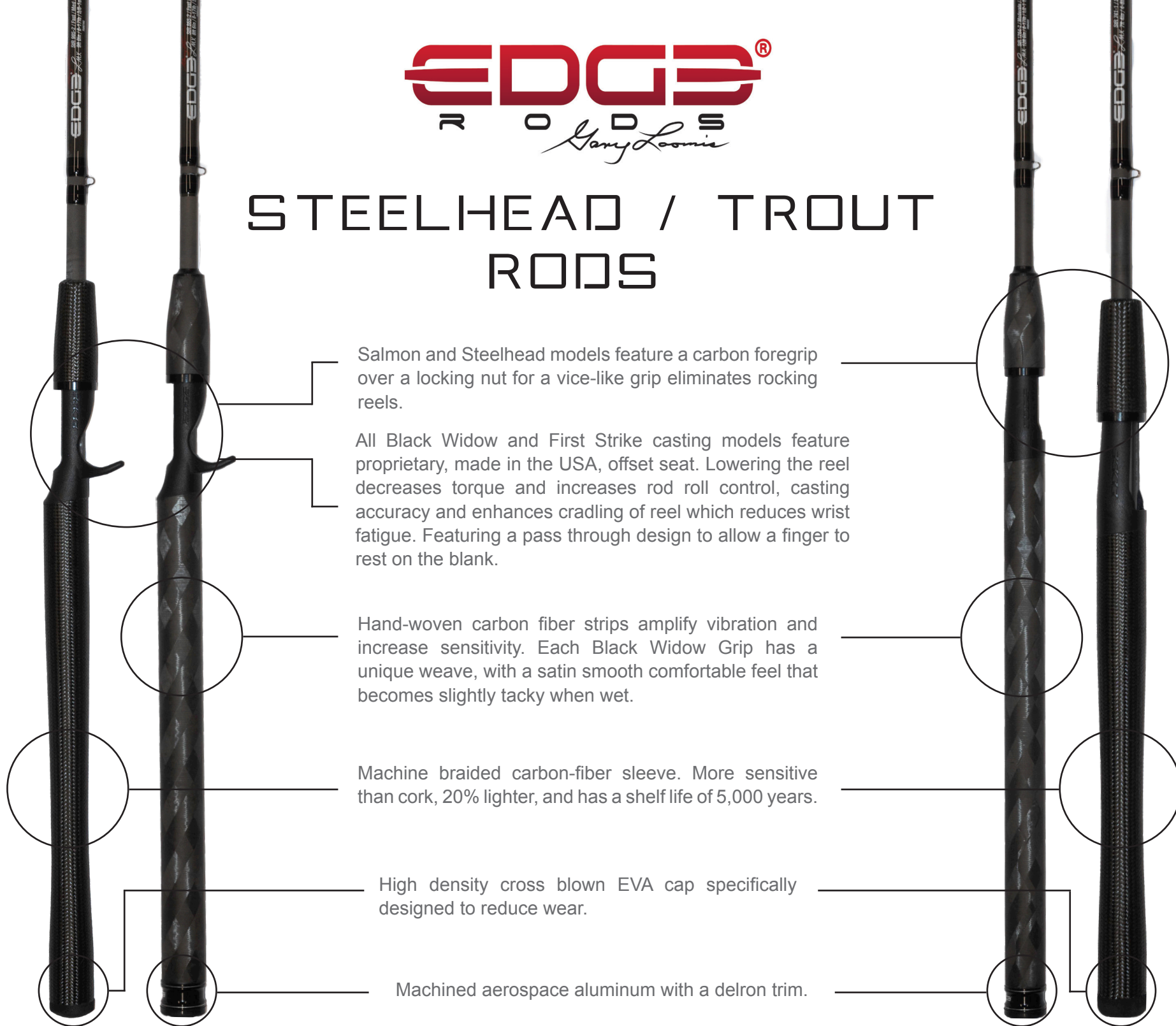
High density cross blown EVA cap specifically designed to reduce wear.



Ira Waldman - Striped Bass - Delta CBG 754-1



STEELHEAD / TROUT RODS



Salmon and Steelhead models feature a carbon foregrip over a locking nut for a vice-like grip eliminates rocking reels.

All Black Widow and First Strike casting models feature proprietary, made in the USA, offset seat. Lowering the reel decreases torque and increases rod roll control, casting accuracy and enhances cradling of reel which reduces wrist fatigue. Featuring a pass through design to allow a finger to rest on the blank.

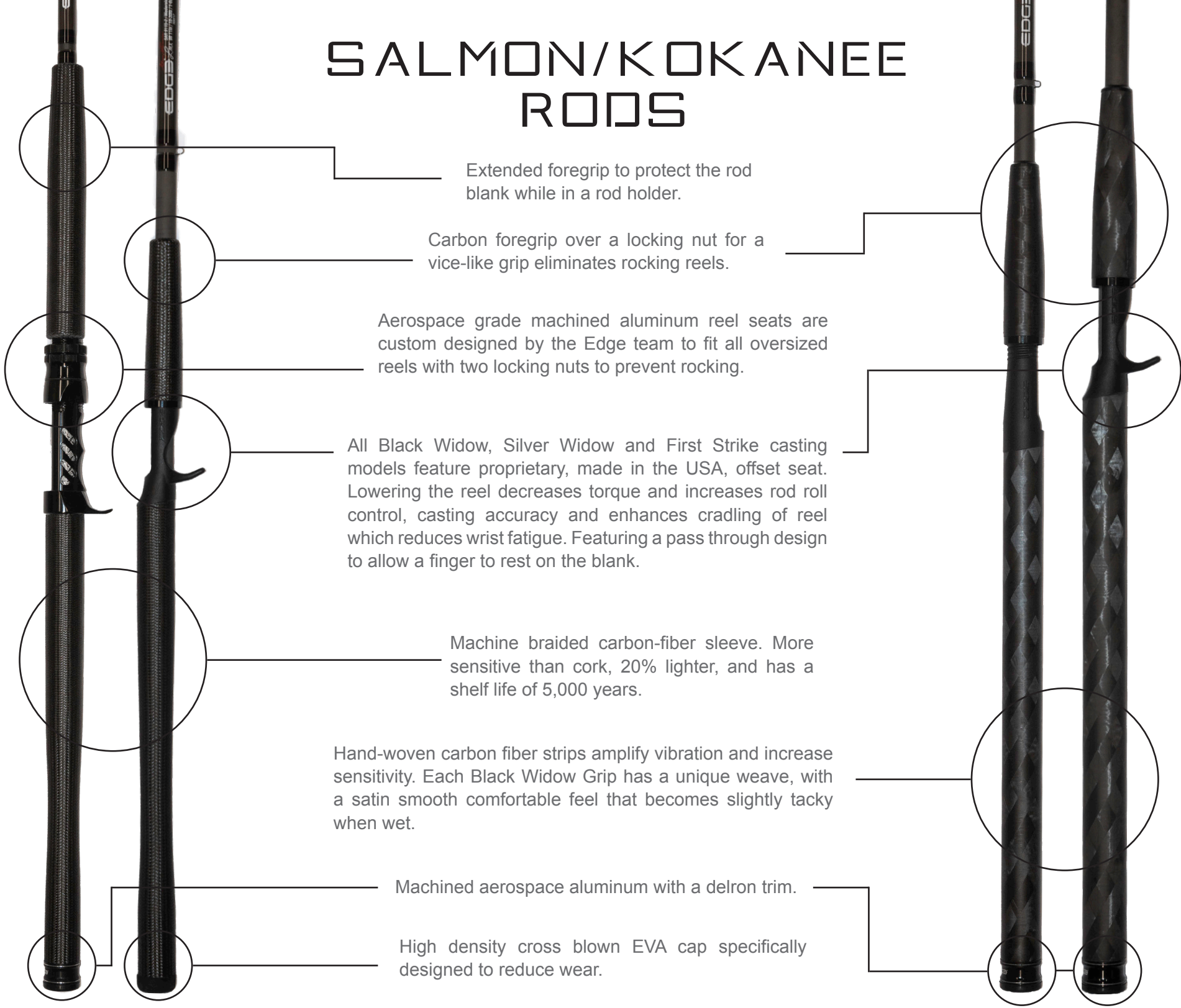
Hand-woven carbon fiber strips amplify vibration and increase sensitivity. Each Black Widow Grip has a unique weave, with a satin smooth comfortable feel that becomes slightly tacky when wet.

Machine braided carbon-fiber sleeve. More sensitive than cork, 20% lighter, and has a shelf life of 5,000 years.

High density cross blown EVA cap specifically designed to reduce wear.

Machined aerospace aluminum with a delron trim.

SALMON/KOKANEERODS



Extended foregrip to protect the rod blank while in a rod holder.

Carbon foregrip over a locking nut for a vice-like grip eliminates rocking reels.

Aerospace grade machined aluminum reel seats are custom designed by the Edge team to fit all oversized reels with two locking nuts to prevent rocking.

All Black Widow, Silver Widow and First Strike casting models feature proprietary, made in the USA, offset seat. Lowering the reel decreases torque and increases rod roll control, casting accuracy and enhances cradling of reel which reduces wrist fatigue. Featuring a pass through design to allow a finger to rest on the blank.

Machine braided carbon-fiber sleeve. More sensitive than cork, 20% lighter, and has a shelf life of 5,000 years.

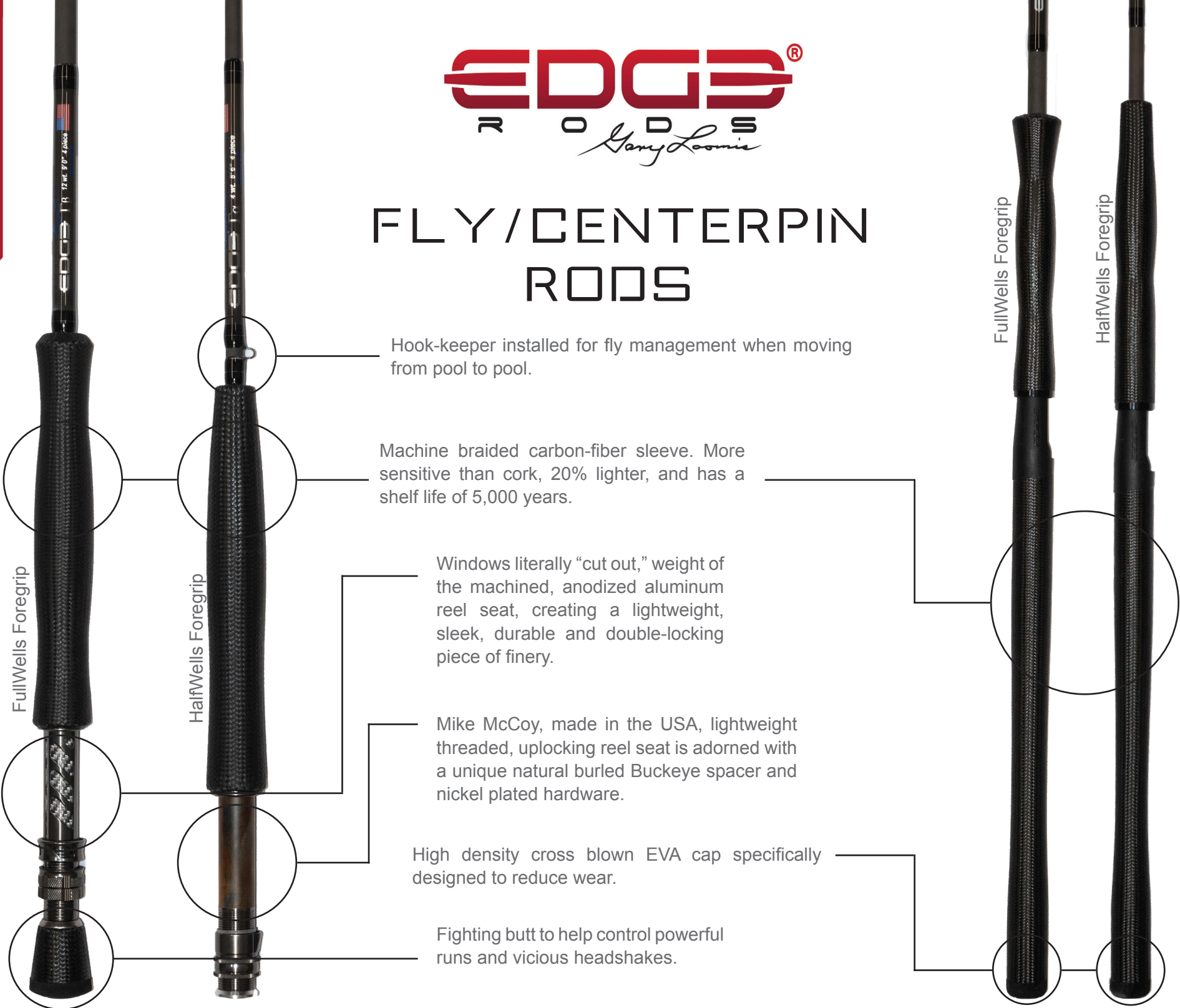
Hand-woven carbon fiber strips amplify vibration and increase sensitivity. Each Black Widow Grip has a unique weave, with a satin smooth comfortable feel that becomes slightly tacky when wet.

Machined aerospace aluminum with a delron trim.

High density cross blown EVA cap specifically designed to reduce wear.



FLY/CENTERPIN RODS



Hook-keeper installed for fly management when moving from pool to pool.

Machine braided carbon-fiber sleeve. More sensitive than cork, 20% lighter, and has a shelf life of 5,000 years.

Windows literally "cut out," weight of the machined, anodized aluminum reel seat, creating a lightweight, sleek, durable and double-locking piece of finery.

Mike McCoy, made in the USA, lightweight threaded, uplocking reel seat is adorned with a unique natural burlled Buckeye spacer and nickel plated hardware.

High density cross blown EVA cap specifically designed to reduce wear.

Fighting butt to help control powerful runs and vicious headshakes.

FullWells Foregrip

HalfWells Foregrip

FullWells Foregrip

HalfWells Foregrip

PELAGIC / SURF RODS

Our 100lb Rail Rod and Stand Up rods feature 3M Cold Shrink grips that will withstand abuse against the gunnel or rail.

Graphite lightweight reel seats stand up to the elements (saltwater) with their non corrosive nature.

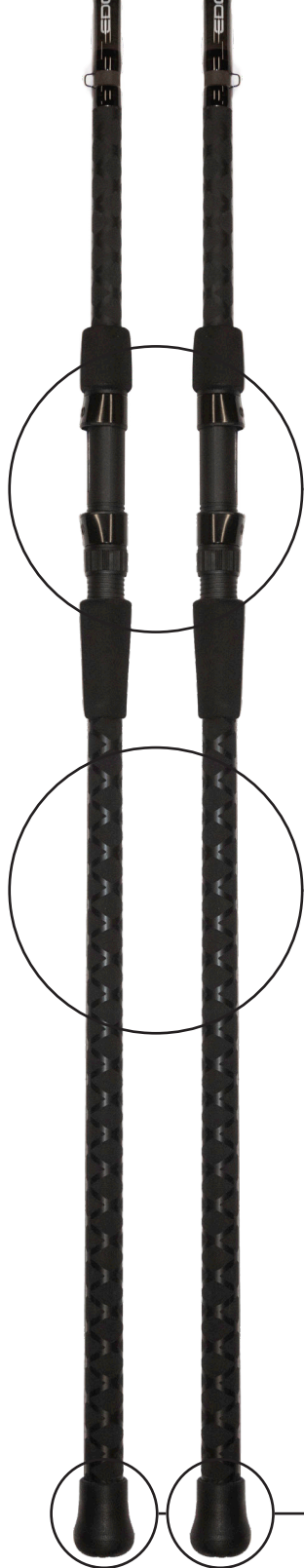
Aerospace grade machined aluminum reel seats are custom designed by the Edge team to fit all oversized reels with two locking nuts to prevent rocking.

EVA and X-FLOCK Surf grip for comfort and assurance of maintaining your grip cast after cast.

Cross blown EVA grips for superior structure and comfort that won't crush or easily dent.

Rubberized butt cap protects your rod grip from sand, dirt and damage.

Gimbals are crucial for comfort and fighting capabilities.

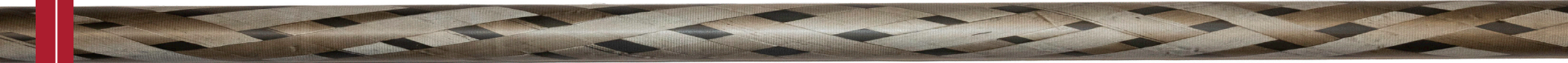




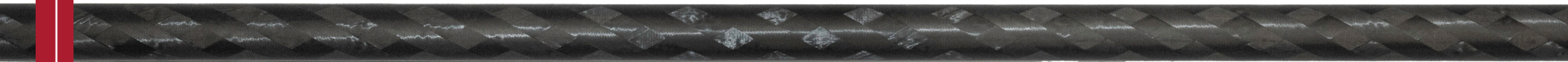
GRIP MANUFACTURING

Most of our rod models are adorned with carbon fiber grips – which is what you can expect from a rod designer who has been called the “Godfather” of carbon fiber fishing rods. Carbon fiber grips amplify sensitivity, are second to none in terms of durability, and we think are the best in terms of their visibility on the rod. How is that for design poetry? Not all carbon fiber grips are made the same, in fact, many can seem lifeless. Edge Rods feature four different types of carbon grips, the Silver Widow, the Black Widow, First Strike, and Soft Touch – all of these grips are unique in their construction and appearance but more importantly each are designed to maximize vibration for their rod series.

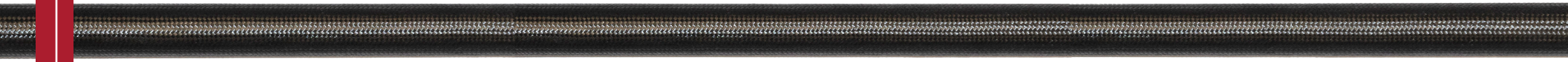
SILVER WIDOW



BLACK WIDOW



FIRST STRIKE



SILVER WIDOW

Nothing transmits electricity like metal – Silver Widow grips are the evolution of carbon grips. We vaporize nickel and deposit it onto carbon fiber perfectly coating the carbon with a “full metal jacket” of nickel. The result is a unique silvery look of the fiber. This fiber is then made into a unidirectional tape that is cut into strips, and braided by hand into a cross pattern. This grip is so sensitive that you will feel a “shock” as a fish hits your lure. These grips are so light that even when paired with a fully built rod – they float on water. They are slightly ridged resulting in a mild textured feel that is very comfortable to hold and cast all day.



BLACK WIDOW

These are the grips that we started with. They have stood the test of time (well, 15 years anyway) and have come out looking like the day they were installed on the rods. Ten carbon fiber strips, exactly 5/8 of an inch wide are braided by hand in a custom pattern. Once braided, these grips are sanded smooth for a velvety feel. A common downside of “the other” carbon grips is that they are “slippery when wet” – nothing could be further from the truth in regards to black widow grips. Because the carbon strips are made with a specially formulated resin system, they become “tacky” when wet. Not to be outdone by their flashier brother the silver widow, these grips are also so sensitive that fishermen swear they can tell the color of the rocks underwater. If using bait, just a quick rinse of these grips will keep them looking new for decades.



FIRST STRIKE

Our First Strike grips are constructed with a machine braided Carbon fiber sleeve that is formed around a high density foam. The foam is made in a nitrogen rich environment which eliminates the nasty air pockets found in some foam products. We pull the seamless woven carbon resin impregnated sleeve over prepreg, we eliminate the nasty, messy step of having to resin coat your part while making it. By oven curing the grip, the resulting strength is off the charts! The result is an incredibly light and strong grip that has sensitivity from another planet.



TESTING

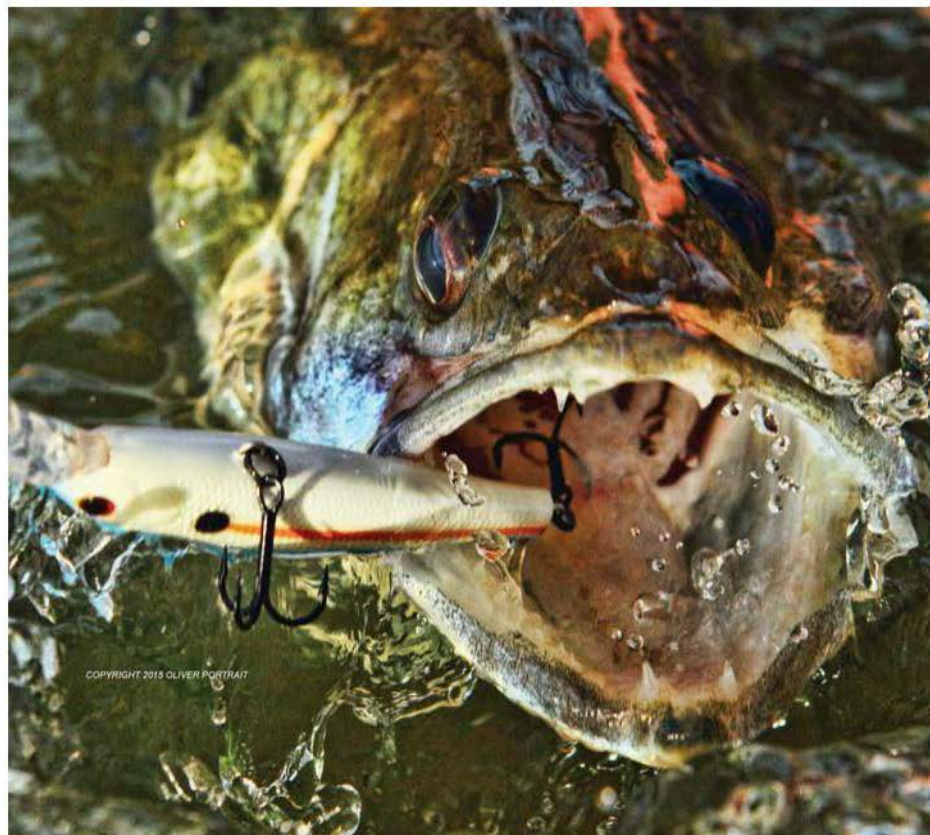
Edge's testing process is critical in our success and therefore begins with the arrival of every raw material shipment. The consistency of our raw materials, otherwise known as "pre-preg," is crucial. It is so critical that every batch of material must pass rigorous, high-standard testing that Gary Loomis has maintained for more than 40 years as a vital component for consistency. Through his direction, to ensure the highest quality of products, Edge's process involves breaking a percentage of our blanks within every batch and recording the results. These data points include a break test gauge documenting whether or not the pre-preg matches our stringent demands. The catalog compiles years of data, which allows us to update and compare our breaking standards against the previous years to find any discrepancies. Maintaining this extensive, accurate library of cataloged materials, is just one of the many reasons we are so successful in maintaining our premium quality products. If any data or product does not test correctly, samples can be forwarded back to the supplier in order to fix the material. This is only one example of the strict protocols we follow to insure that our USA made rods are built consistently, batch to batch and year after year.

RESULTS

Controlling as many variables as possible in our rod building process is our secret to having a warranty program with a consistently low number of returns in comparison to industry standard return rates. Making the perfect rod means maintaining specific room temperature, tape tension, curing cycles, and many other crucial elements in our manufacturing. Details matter.

100% of our rods are tested during different stages of our process. Batch testing our rods that will become inventory allows you, as the customer, to receive the very best from Edge. We understand how unsettling it can be when a rod fails due to manufacturing defects. Edge makes every effort to single out any defects in rod production from start to finish.

As a result, Edge has received thousands of pictures of rods on blanks designed and built by Gary Loomis twenty years ago requesting nothing more than a touch-up after "modest use."



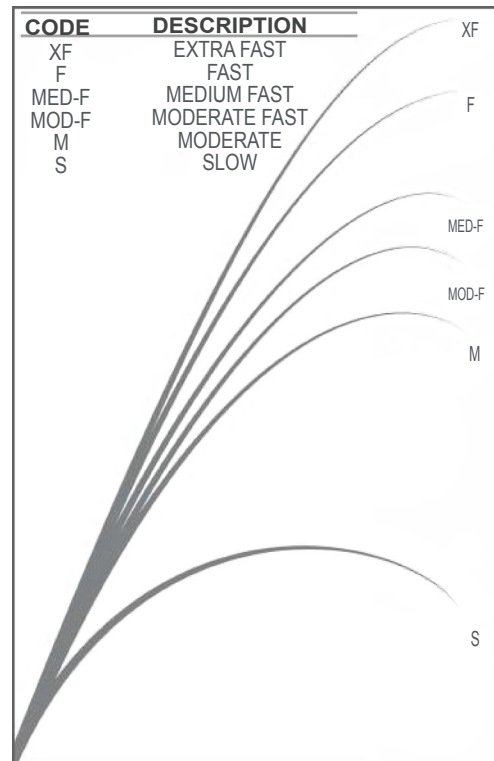
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ACTION

Action refers to the way a blank initially flexes under load. A fast action blank flexes more towards the tip, a moderate action blank flexes more into the mid-section, and a slow action blank flexes fully into the butt of the blank. Many blanks also fall into the “in-between” categories such as “moderate fast.” Understanding the actions of our rods is vital in picking the right rod for the job at hand.

Please refer to the Blank Action Table shown (right) to correctly match your fishing technique to the best rod action.

BLANK ACTION TABLE



ABBREVIATION LEGEND

- | | | |
|------------------------------|-----------------------|----------------------|
| MBR - Mag Bass Rod | SAR - Salmon Rod | ISR - Inshore Rod |
| SJR - Spin Jig Rod | BBR - Back Bounce Rod | HLR - Highliner Rod |
| DSR - Drop Shot Rod | StR - Steelhead Rod | LRR - Light Rail Rod |
| SWBR - Swimbait Rod | HSR - Hot Shot Rod | SUR - Surf Rod |
| CBG - Crankbait Rod | HVR - Hover Rod | CP - Centerpin Rod |
| P - Pitching Rod | FWR - Freshwater Rod | |
| KDR - Kokanee Downrigger Rod | | |

POWER

Power is measured by the backbone needed in the blank. The more effort it takes to bend a blank or a section of it, the more powerful it is. Edge power ratings are relative to our own blanks. Our power ratings within each category of spinning, casting, and saltwater rods are related to the other rods within each specific category. Edge uses both a description of power (example: Medium-Light) as well as a specific number (example: 3) for the power rating for each rod.

BLANK POWER TABLE

CODE	DESCRIPTION
1	ULTRA LIGHT
2	LIGHT
3	MEDIUM LIGHT
4	MEDIUM
5	MEDIUM HEAVY
6	HEAVY
7	MAG LIGHTY
8	MAG MEDIUM
9	MAG HEAVY



SILVER WIDOW BASS RODS

Silver Widow is our newest line of rods, founded on the revolutionary HMx-ray material from North Fork Composites. HMx-ray is the latest edition to the NFC material family. HM because it's the highest modulus currently available, x-ray because just like an x-ray machine helps you see things you normally would not, you can feel the slightest vibration with these blanks. These are the lightest, strongest rods that we have ever manufactured. Silver Widow rods are more sensitive too, and while we understand that "sensitivity" is subjective, it feels like you are receiving a shock through the arm. The ultimate aim is to allow you to "see" underwater. Our Silver Widow grips are made with hand-woven nickel infused carbon fiber strips that amplify vibration and increase sensitivity. Silver Widow rods feature an un-sanded blank, resulting in a stealthy matte finish. The resin in these blanks is specifically developed for the fishing industry, and stops crack-propagation. Even if you impact the rod and create a microfracture which would normally result in a failure down the road, this amazing resin resists continuing to crack, extending the life of the rod. HMx-ray is a scrim-less material, hoop is obtained by a very fine fiber slit into the other. This construction with a high modulus fiber allows the creation of an equal stiffness part, with less material.

Mag Bass Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	MBR 7108	7'10" 94"	1	10-25lb	1/2-1 1/2oz	Fast	Mag-M	Swimbaiters/Ploppers/Texas/Carolina/Umbrella	\$495.00
Casting	MBR 7109	7'10" 94"	1	12-30lb	1/2-2oz	Fast	Mag-H	Magnum Worm/Flipping Jig/Creature Bait	\$495.00
Casting	MBR 736	7'3" 87"	1	8-17lb	1/4-3/4oz	Fast	Med-Heavy	All Purpose/Jig/Worm Plastics/Jig Spoon	\$495.00
Casting	MBR 733	7'3" 87"	1	6-12lb	1/8-3/8oz	Fast	Med-Light	Popper/Ned-Rig/Drop Shot/Wacky/HairJig	\$495.00
Spinning	MBR 733	7'3" 87"	1	4-10lb	1/8-3/8oz	Fast	Med-Light	Popper/Ned-Rig/Drop Shot/Wacky/HairJig	\$495.00

Spin Jig Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	SJR 732	7'3" 87"	1	6-10lb	1/8-3/8oz	Ex-Fast	Light	Popper/Ned-Rig/DropShot/Finesse/HairJig	\$495.00
Casting	SJR 736	7'3" 87"	1	10-17lb	1/4-1oz	Ex-Fast	Med-Heavy	Jig/Worm/Buzzbait/Carolina/Tokyo Rig	\$495.00
Spinning	SJR 736	7'3" 87"	1	10-17lb	1/4-1oz	Ex-Fast	Med-Heavy	Jig/Worm/Buzzbait/Carolina/Tokyo Rig	\$495.00

Drop Shot Rod

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Spinning	DSR 721	7'2" 86"	1	4-8lb	1/8-5/16oz	Finesse	Ultra Light	Drop Shot/Shakey Head	\$495.00



FEATURED HIGHLIGHTS

- Latest Material Developed by Edge
- Enhanced with Armor Resin to prevent crack propagation
- Hand-woven Carbon Fiber Grip
- Offset Reel Seat (casting)
- Machine Aerospace Aluminum Butt Cap
- U.S.A. Made
- Scrim-less Material - superior in sensitivity
- Limited Lifetime Warranty

COLOR

Matte Finish - un-sanded, slightly polished.





BLACK WIDOW BASS RODS

The Black Widow line of rods are some of the lightest, smoothest casting, and we believe are the most sensitive rods manufactured in the U.S.A. Just how good are they? In some cases these rods are up to 50% lighter than comparable rods. Our extensive Pro Staff of professional guides, fishing publications and hardcore anglers alike agree that these rods have no equal. Using LMX-HM material as the engine for your rod, you can instantly feel the smoothness of the cast. When fishing for bass, or other freshwater species, we incorporate a progressive taper design for maximum cast-ability. In this series we have also integrated an ultra-fine diameter tip for easy loading at short distances. The paper carbon scrim (PCS) that delivers lightness and super strength. Finally, the modulus design blends are added to further reduce the weight and increase the speed of recovery of these Black Widow Bass rods. Our Black Widow grips are hand-woven carbon fiber strips that amplify vibration and increase sensitivity. Each Black Widow Grip has a unique weave, with a satin smooth comfortable feel that becomes slightly tacky when wet.

Mag Bass Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	MBR 733	7'3" 87"	1	4-12lb	1/8-3/8oz	Fast	Med-Light	Bass finesse/ Small crank & stick baits/ spy baits	\$379.00
Casting	MBR 734	7'3" 87"	1	8-14lb	3/16-1/2oz	Fast	Medium	Plastics/ small to medium top-waters	\$379.00
Casting	MBR 735	7'3" 87"	1	14-20lb	1/4-3/4oz	Fast	Med-Heavy	All purpose Bass/ pitching/ Carolina Rig	\$379.00
Spinning	MBR 733	7'3" 87"	1	4-12lb	1/8-3/8oz	Fast	Med-Light	Bass finesse/ Small crank & stick baits/ spy baits	\$379.00
Spinning	MBR 734	7'3" 87"	1	8-14lb	3/16-1/2oz	Fast	Medium	Plastics/ small to medium top-waters	\$379.00
Spinning	MBR 735	7'3" 87"	1	14-20lb	1/4-3/4oz	Fast	Med-Heavy	All purpose Bass/ pitching/ Carolina Rig	\$379.00

Drop Shot Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	DSR 711	7'1" 85"	1	4-8lb	1/16-3/8oz	Ex-Fast	Finesse	Medium drop shot rod	\$379.00
Spinning	DSR 711	7'1" 85"	1	4-8lb	1/16-3/8oz	Ex-Fast	Finesse	Medium drop shot rod	\$379.00

Flip Rod

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	Flip 767	7'6" 90"	1	14-30lb	1/2-2oz	Fast	Ex-Heavy	Medium to Heavy flippin' presentations	\$379.00

Swimbait Rod

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	SWBR 808	8'0" 96"	1	20-65lb	1/2-8oz	Mod-Fast	Mag-H	5-7' jig hook soft swimbaits / 2-8oz hardbaits	\$379.00

Crankbait Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	HVR 763	7'6" 90"	1	12-20lb	1/2-2oz	Ex-Fast	Med-Light	Finesse Crankbaits	\$379.00
Casting	HVR 764	7'6" 90"	1	12-25lb	1/2-3oz	Ex-Fast	Medium	Small-medium Crankbaits / top-waters	\$379.00



FEATURED HIGHLIGHTS

- Evolution of Gary Loomis Designs
- High Modulus Graphite
- Offset Reel Seat (casting)
- Hand-woven Carbon Fiber Grip
- Proprietary Locking Nut
- Machine Aerospace Aluminum Butt Cap
- Paper Carbon Scrim
- U.S.A. Made
- Limited Lifetime Warranty

COLOR

Natural Flat Finish





FIRST STRIKE BASS RODS

When Gary introduced the original design long ago, it created a fury in the industry. Our First Strike bass rods have evolved from the original design and have started yet again, an uproar. Built on intermediate modulus graphite blanks from North Fork Composites, the LMX-IM graphite blend is able to give a “snapshot” of what the lure is doing every inch of your retrieve. Every bump, rock, weed, and strike is transferred directly into your hands. Even the most subtle movement will feel like your bait is being sucked into a jet engine! Distance is another key factor to these rods. They are designed for thousands of casts without a hangover for your arm in the morning. Accuracy is singled out. Edge’s rod tips are designed to resist side to side torque. These rods show no mercy when setting the hook or flipping a fish into the boat. You will feel in control from the hook set to the victorious end. Our First Strike handles are a machine woven carbon fiber sleeve over a graphite silica arbor to provide the greatest sensitivity with a comfortable texture. We call it EFX (Edge First Strike) or a Carbon-Tex grip.

Mag Bass Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	MBR 703	7'0" 84"	1	4-12lb	1/8-3/8oz	Fast	Med-Light	Bass finesse/ small crank & stick-baits/ spy bait	\$245.00
Casting	MBR 704	7'0" 84"	1	8-14lb	3/16-1/2oz	Fast	Medium	4" plastics/ small-medium top-waters	\$245.00
Casting	MBR 705	7'0" 84"	1	14-20lb	1/4-3/4oz	Fast	Med-Heavy	All purpose Bass/ pitching/ Carolina Rig	\$245.00
Casting	EFX Pro MBR 735	7'3" 87"	1	8-14lb	3/16-3/4oz	Fast	Med-Heavy	Jigs / spinnerbaits / wakebaits / walking baits	\$245.00
Casting	MBR 706	7'0" 84"	1	12-25lb	1/2-1 1/2oz	Fast	Heavy	All purpose bass/ jig/ plastics/ heavy cover	\$245.00
Spinning	MBR 703	7'0" 84"	1	4-12lb	1/8-3/8oz	Fast	Med-Light	Bass finesse/ small crank & stick-baits/ spy bait	\$245.00
Spinning	MBR 704	7'0" 84"	1	8-14lb	3/16-1/2oz	Fast	Medium	4" plastics/ small-medium top-waters	\$245.00
Spinning	MBR 705	7'0" 84"	1	14-20lb	1/4-3/4oz	Fast	Med-Heavy	All purpose Bass/ pitching/ Carolina Rig	\$245.00

Drop Shot Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	DSR 6101	6'10" 82"	1	4-8lb	1/16-3/8oz	Ex-Fast	Finesse	Light drop shot rod	\$245.00
Spinning	DSR 6101	6'10" 82"	1	4-8lb	1/16-3/8oz	Ex-Fast	Finesse	Light drop shot rod	\$245.00

Crankbait Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	HVR 763	7'6" 90"	1	12-20lb	1/2-2oz	Ex-Fast	Med-Light	Finesse Crankbaits	\$245.00
Casting	HVR 764	7'6" 90"	1	12-25lb	1/2-3oz	Ex-Fast	Medium	Small-medium Crankbaits / top-waters	\$245.00
Casting	CBG 7104	7'10" 94"	1	8-17lb	1/2-1 1/2oz	Slow	Med-Heavy	Medium Crankbaits	\$245.00
Casting	CBG 806	8'0" 96"	1	12-25lb	1/2-1 1/2oz	Moderate	Heavy	Large Crankbaits	\$245.00

Pitching Rod

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	P 787	7'8" 92"	1	14-30lb	1/2-2oz	Fast	Ex-Heavy	Medium to Heavy pitching presentations	\$245.00



FEATURED HIGHLIGHTS

- Built for Sensitivity, Lightness and Strength
- Machine Braided Carbon Fiber Grip
- Offset Reel Seat (casting)
- High Density Cross Blown EVA Butt Cap
- Proprietary Locking Nut
- Intermediate Modulus Graphite
- U.S.A. Made
- Natural Flat Finish
- Limited Lifetime Warranty

COLOR

Natural Flat Finish





DELTA BASS RODS

Ever committed to advancing our mantra “weight is a deterrent to performance,” Edge has done it again: Lighter. Stronger. Anything but Typical. Made up of the perfect trifecta of materials, by combining our carbon-fiber LMX-IM and LMX-SM, and in some models LMX-IM with Zentron, (an advance in S-2 fiberglass) to create a perfect hybrid. Remarkably, the recovery of Zentron is nearly identical to graphite. Designed lightweight and strong, specifically developed for aerospace to withstand impact at high velocity, its durability, strength and dramatic stiffness add a whole new dimension to rods. Think Helicopter blades and Stealth Aircraft meet Edge precision fishing tools. Edge is now building lighter rods with increased muscle and grace with LMX-DELTA. Change has come. Again.

Mag Bass Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	MBR 744	7'4" 88"	1	10-17lb	1/4-3/4oz	Fast	Med-Heavy	All purpose bass/ jig/ plastics/ heavy cover	\$225.00
Casting	MBR 777	7'7" 91"	1	12-25lb	1/2-2 1/2oz	Fast	Ex-Heavy	Heavy cover Bass/ Pike/ punching weeds	\$225.00
Spinning	MBR 723	7'2" 86"	1	6-12lb	1/8-1/2oz	Fast	Med-Light	Spinnerbait / Squarebill rod	\$225.00
Spinning	MBR 744	7'4" 88"	1	10-17lb	1/4-3/4oz	Fast	Med-Heavy	All purpose bass/ jig/ plastics/ heavy cover	\$225.00

Spin Jig Rod

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Spinning	SJR 803	8'0" 96"	1	6-10lb	1/4-1/2oz	Ex-Fast	Med-Light	All purpose bass spinning rod	\$225.00

Crankbait Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	CBG 714	7'1" 85"	1	10-17lb	3/8-1oz	Moderate	Med-Heavy	Small to medium crankbaits	\$225.00
Casting	CBG 754	7'1" 85"	1	10-17lb	3/8-1oz	Moderate	Med-Heavy	Medium crankbaits	\$225.00

Flip Rod

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	Flip 797	7'9" 93"	1	14-30lb	1-3oz	Fast	Ex-Heavy	Medium flippin' presentations	\$225.00

Drop Shot Rod

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Spinning	DSR 711	7'11" 95"	1	4-8lb	1/16-3/8oz	Ex-Fast	Finesse	Medium light drop shot rod	\$225.00

The NEO

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	EFX NEO 755	7'5" 89"	1	12-25lb	5/8-2oz	Modified-Fast	Med-Heavy	Swim Jigs/Spinnerbaits/Crankbaits/Chatterbaits	\$299.00



FEATURED HIGHLIGHTS

- USA Made
- Multi-Modulus Construction
- SM/IM/Zentron fiber blends
- Fiber protected from side impact by a resin shield
- Double Locking Reel Seat
- Machine Braided Carbon Fiber Grip
- Limited Lifetime Warranty

COLOR

Un-sanded Glossy Finish



BLACK WIDOW STEELHEAD AND TROUT RODS

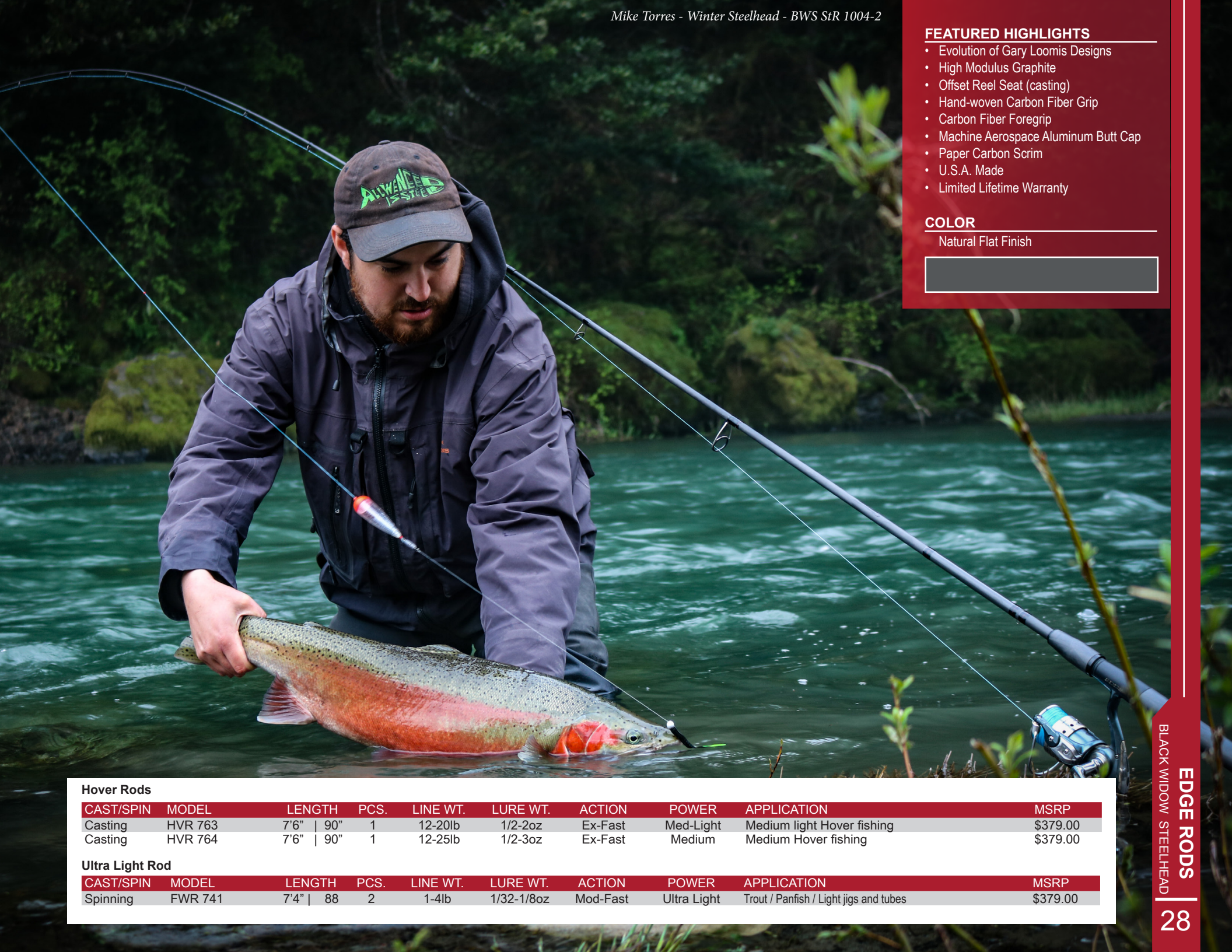
The Black Widow line of rods are some of the lightest, smoothest casting, and we believe are the most sensitive rods manufactured in the U.S.A. Just how good are they? In some cases these rods are up to 50% lighter than comparable rods. Our extensive Pro Staff of professional guides, fishing publications and hardcore anglers alike agree that these rods have no equal. Using LMX-HM material as the engine for your rod, you can instantly feel the smoothness of the cast. We incorporate a progressive taper design for maximum cast-ability. In this series we have also integrated an ultra-fine diameter tip for easy loading at short distances. The paper carbon scrim (PCS) that delivers lightness and super strength. Finally, the modulus design blends are added to further reduce the weight and increase the speed of recovery of these Black Widow Bass rods. Our Black Widow grips are hand-woven carbon fiber strips that amplify vibration and increase sensitivity. Each Black Widow Grip has a unique weave, with a satin smooth comfortable feel that becomes slightly tacky when wet.

Steelhead Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	StR 865	8'6" 102"	2	8-17lb	3/8-1oz	Fast	Med-Heavy	Medium heavy all purpose	\$379.00
Casting	StR 904	9'0" 108"	2	8-12lb	3/8-3/4oz	Fast	Medium	Medium boon dogger / side drifter	\$379.00
Casting	StR 905	9'0" 108"	2	8-17lb	3/8-1oz	Fast	Med-Heavy	Medium heavy drifter/ 1/2-3/4oz side drifter	\$379.00
Casting	StR 964	9'6" 114"	2	6-12lb	3/8-3/4oz	Fast	Medium	Medium boon dogger/ side drifter/ float rod	\$379.00
Casting	StR 1004	10'0" 120"	2	6-17lb	1/4-1/2oz	Ex-Fast	Medium	Medium side drifter / medium floats	\$379.00
Casting	StR 1065	10'6" 126"	2	10-20lb	3/8-1 1/2oz	Moderate	Medium	Medium heavy float rod	\$379.00
Casting	StR 1134	11'3" 135"	2	6-15lb	3/8-5/8oz	Slow	Medium	Medium float rod	\$379.00
Casting	StR 1264	12'6" 150"	2	8-17lb	1/2-1 1/2oz	Moderate	Medium	Medium float rod	\$379.00
Spinning	StR 741	7'4" 88"	1	4-8lb	1/16-3/8oz	Slow	Ultra Light	Ultra light Steelhead and Trout	\$379.00
Spinning	StR 7111	7'11" 95"	1	4-8lb	1/16-3/8oz	Slow	Ultra Light	Ultra light Steelhead and Trout	\$379.00
Spinning	StR 865	8'6" 102"	2	8-17lb	3/8-1oz	Fast	Med-Heavy	Medium heavy all purpose	\$379.00
Spinning	StR 904	9'0" 108"	2	8-12lb	3/8-3/4oz	Fast	Medium	Medium boon dogger / side drifter	\$379.00
Spinning	StR 905	9'0" 108"	2	8-17lb	3/8-1oz	Fast	Med-Heavy	Medium heavy drifter/ 1/2-3/4oz side drifter	\$379.00
Spinning	StR 961	9'6" 114"	2	6-10lb	1/4-1/2oz	Slow	Light	Ex-light boon dogger/ side drifter/ float rod	\$379.00
Spinning	StR 962x	9'6" 114"	2	6-10lb	1/4-1/2oz	Moderate	Light	Medium light boon dogger/ side drifter	\$379.00
Spinning	StR 964	9'6" 114"	2	6-12lb	3/8-3/4oz	Fast	Medium	Medium boon dogger/ side drifter/ spoon/ spinners	\$379.00
Spinning	StR 1002	10'0" 120"	2	6-10lb	1/16-1/4oz	Moderate	Light	Medium light side drifter/ medium light floats	\$379.00
Spinning	StR 1004	10'0" 120"	2	6-17lb	1/4-1/2oz	Ex-Fast	Medium	Medium side drifter / medium floats	\$379.00
Spinning	StR 1065	10'6" 126"	2	10-20lb	3/8-1 1/2oz	Moderate	Medium	Medium heavy float rod	\$379.00
Spinning	StR 1134	11'3" 135"	2	6-15lb	3/8-5/8oz	Slow	Medium	Medium float rod	\$379.00
Spinning	StR 1264	12'6" 150"	2	8-17lb	1/2-1 1/2oz	Moderate	Medium	Medium float rod	\$379.00
Spinning	StR 1302	13'0" 156"	2	6-10lb	1/8-1/2oz	Moderate	Light	Medium light float rod	\$379.00
Spinning	StR 1405	14'0" 168"	2	8-17lb	1/2-1 1/4oz	Moderate	Med-Heavy	Medium heavy float rod	\$379.00

Hot Shot Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	HSR 760	7'6" 90"	1	8-15lb	1/4-5/8oz	Ex-Fast	Mag-M	Hot Shot/ 40 or small/ slip bobber/ riggin' rod	\$379.00
Casting	HSR 821	8'2" 98"	1	10-20lb	3/8-4oz	Ex-Fast	Mag-M	Small plugs (tadpoles, wiggle warts, etc)	\$379.00
Casting	HSR 822	8'2" 98"	1	12-25lb	1/2-5oz	Ex-Fast	Mag-H	Small plugs (tadpoles, wiggle warts, etc)	\$379.00
Spinning	HSR 760	7'6" 90"	1	8-15lb	1/4-5/8oz	Ex-Fast	Mag-M	Hot Shot/ 40 or small/ slip bobber/ riggin' rod	\$379.00
Spinning	HSR 7600	7'6" 90"	1	6-12lb	1/4-1/2oz	Ex-Fast	Mag-L	Hot Shot/ 40 or small/ slip bobber/ riggin' rod	\$379.00



- FEATURED HIGHLIGHTS**
- Evolution of Gary Loomis Designs
 - High Modulus Graphite
 - Offset Reel Seat (casting)
 - Hand-woven Carbon Fiber Grip
 - Carbon Fiber Foregrip
 - Machine Aerospace Aluminum Butt Cap
 - Paper Carbon Scrim
 - U.S.A. Made
 - Limited Lifetime Warranty

COLOR
 Natural Flat Finish

Hover Rods										
CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP	
Casting	HVR 763	7'6" 90"	1	12-20lb	1/2-2oz	Ex-Fast	Med-Light	Medium light Hover fishing	\$379.00	
Casting	HVR 764	7'6" 90"	1	12-25lb	1/2-3oz	Ex-Fast	Medium	Medium Hover fishing	\$379.00	

Ultra Light Rod										
CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP	
Spinning	FWR 741	7'4" 88"	2	1-4lb	1/32-1/8oz	Mod-Fast	Ultra Light	Trout / Panfish / Light jigs and tubes	\$379.00	



BLACK WIDOW SALMON RODS

The Black Widow line of rods are some of the lightest, smoothest casting, and we believe are the most sensitive rods manufactured in the U.S.A. Just how good are they? In some cases these rods are up to 50% lighter than comparable rods. Our extensive Pro Staff of professional guides, fishing publications and hardcore anglers alike agree that these rods have no equal. Using LMX-HM material as the engine for your rod, you can instantly feel the smoothness of the cast. We incorporate a progressive taper design for maximum cast-ability. In this series we have also integrated an ultra-fine diameter tip for easy loading at short distances. The paper carbon scrim (PCS) that delivers lightness and super strength. Finally, the modulus design blends are added to further reduce the weight and increase the speed of recovery of these Black Widow Bass rods. Our Black Widow grips are hand-woven carbon fiber strips that amplify vibration and increase sensitivity. Each Black Widow Grip has a unique weave, with a satin smooth comfortable feel that becomes slightly tacky when wet.

Salmon Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	SAR 905	9'0" 108"	2	10-30lb	1-6oz	Moderate	Med-Heavy	Medium Heavy drift/ flat fish/ mooching 1-6oz	\$379.00
Casting	SAR 9115	9'11" 119"	2	10-30lb	1-6oz	Moderate	Med-Heavy	Medium Heavy drift/ flat fish/ mooching 1-6oz	\$379.00
Casting	SAR 1064	10'6" 126"	2	10-30lb	2-8oz	Moderate	Medium	King Moocher/ Bar plunking	\$379.00
Casting	SAR 1065	10'6" 126"	2	10-40lb	2-8oz	Moderate	Med-Heavy	King Moocher/ Bar plunking	\$379.00
Casting	SAR 1066	10'6" 126"	2	15-40lb	2-12oz	Moderate	Heavy	King Moocher/ Bar plunking	\$379.00
Casting	SAR 1067	10'6" 126"	2	20-50lb	4-16oz	Moderate	Mag-L	King Moocher/ Bar plunking	\$379.00
Casting	SAR 1235	12'3" 147"	2	10-20lb	1/2-5oz	Ex-Fast	Med-Heavy	King Moocher/ Bar plunking	\$379.00
Spinning	SAR 9115	9'11" 119"	2	10-30lb	1-6oz	Moderate	Med-Heavy	Medium Heavy drift/ flat fish/ mooching 1-6oz	\$379.00
Spinning	SAR 1235	12'3" 147"	2	10-20lb	1/2-5oz	Ex-Fast	Med-Heavy	Medium Heavy Mooching rod	\$379.00

Back Bounce Rod

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	BBR 805	8'0" 90"	1	12-25lb	1-6oz	Mod-Fast	Heavy	Heavy Back Bouncing	\$379.00

Hover Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	HVR 763	7'6" 90"	1	12-20lb	1/2-2oz	Ex-Fast	Med-Light	Medium light Hover fishing	\$379.00
Casting	HVR 764	7'6" 90"	1	12-25lb	1/2-3oz	Ex-Fast	Medium	Medium Hover fishing	\$379.00



FEATURED HIGHLIGHTS

- Evolution of Gary Loomis Designs
- High Modulus Graphite
- Offset Reel Seat (casting)
- Hand-woven Carbon Fiber Grip
- Proprietary Locking Nut
- Machine Aerospace Aluminum Butt Cap
- Paper Carbon Scrim
- U.S.A. Made
- Limited Lifetime Warranty

COLOR

Natural Flat Finish





FIRST STRIKE STEELHEAD AND TROUT RODS

These are the go to Salmon and Steelhead rods for personal use from our guides and pro-staff. The selection of First Strike Salmon/Steelhead rods are perfect for providing the best overall experience to any customer seeking rugged performance combined with sensitivity. These rods draw from the reactivity of our LMX-IM material, while incorporating the ruggedness of our SM. As for feel, it does not matter if you plunk, drift fish from shore, or use a boat, knowing what is happening on the end of the line is crucial. These blanks have a light and receptive tip applicable for each style of fishing. Unmatched balance of performance and sensitivity with no trade-offs, these rods are set to impress.

Steelhead Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	StR 865	8'6" 102"	2	8-17lb	3/8-1oz	Fast	Med-Heavy	Medium heavy all purpose	\$245.00
Casting	StR 904	9'0" 108"	2	8-12lb	3/8-3/4oz	Fast	Medium	Medium boon dogger/ side drifter	\$245.00
Casting	StR 905	9'0" 108"	2	8-17lb	3/8-1oz	Fast	Med-Heavy	Medium heavy drifter/ 1/2-3/4oz side drifter	\$245.00
Casting	StR 964	9'6" 114"	2	6-12lb	3/8-3/4oz	Fast	Medium	Medium boon dogger/ side drifter	\$245.00
Casting	StR 1004	10'0" 120"	2	6-17lb	1/4-1/2oz	Ex-Fast	Medium	Medium side drifter / medium floats	\$245.00
Casting	StR 1065	10'6" 126"	2	10-20lb	3/8-1 1/2oz	Moderate	Medium	Medium heavy float rod	\$245.00
Casting	StR 1134	11'3" 135"	2	6-15lb	3/8-5/8oz	Slow	Medium	Medium float rod	\$245.00
Spinning	StR 741	7'4" 88"	1	4-8lb	1/16-3/8oz	Slow	Ultra Light	Ultra light Steelhead and Trout	\$245.00
Spinning	StR 7111	7'11" 95"	1	4-8lb	1/16-3/8oz	Slow	Ultra Light	Ultra light Steelhead and Trout	\$245.00
Spinning	StR 865	8'6" 102"	2	8-17lb	3/8-1oz	Fast	Med-Heavy	Medium heavy all purpose	\$245.00
Spinning	StR 904	9'0" 108"	2	8-12lb	3/8-3/4oz	Fast	Medium	Medium boon dogger/ side drifter	\$245.00
Spinning	StR 905	9'0" 108"	2	8-17lb	3/8-1oz	Fast	Med-Heavy	Medium heavy drifter/ 1/2-3/4oz side drifter	\$245.00
Spinning	StR 962	9'6" 114"	2	6-10lb	1/4-1/2oz	Slow	Light	Medium light boon dogger/ side drifter	\$245.00
Spinning	StR 964	9'6" 114"	2	6-12lb	3/8-3/4oz	Fast	Medium	Medium boon dogger/ side drifter	\$245.00
Spinning	StR 1002	10'0" 120"	2	6-10lb	1/16-1/4oz	Moderate	Light	Medium light side drifter/ medium light floats	\$245.00
Spinning	StR 1004	10'0" 120"	2	6-17lb	1/4-1/2oz	Ex-Fast	Medium	Medium side drifter / medium floats	\$245.00
Spinning	StR 1065	10'6" 126"	2	10-20lb	3/8-1 1/2oz	Moderate	Medium	Medium heavy float rod	\$245.00
Spinning	StR 1134	11'3" 135"	2	6-15lb	3/8-5/8oz	Slow	Medium	Medium float rod	\$245.00
Spinning	StR 1264	12'6" 150"	2	8-17lb	1/2-1 1/2oz	Moderate	Medium	Medium float rod	\$245.00
Spinning	StR 1302	13'0" 156"	2	6-10lb	1/8-1/2oz	Moderate	Light	Medium light float rod	\$245.00

Hot Shot Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	HSR 821	8'2" 98"	1	10-20lb	3/8-4oz	Ex-Fast	Mag-M	Small plugs (tadpoles, wiggle warts, etc)	\$245.00
Casting	HSR 822	8'2" 98"	1	12-25lb	1/2-5oz	Ex-Fast	Mag-H	Small plugs (tadpoles, wiggle warts, etc)	\$245.00
Spinning	HSR 7600	7'6" 90"	1	6-12lb	1/4-1/2oz	Ex-Fast	Mag-L	Hot Shot/ 40 or small/ slip bobber/ riggin' rod	\$245.00
Spinning	HSR 760	7'6" 90"	1	8-15lb	1/4-5/8oz	Ex-Fast	Mag-M	Hot Shot/ 40 or small/ slip bobber/ riggin' rod	\$245.00

Hover Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	HVR 763	7'6" 90"	1	12-20lb	1/2-2oz	Ex-Fast	Med-Light	Medium light Hover fishing	\$245.00
Casting	HVR 764	7'6" 90"	1	12-25lb	1/2-3oz	Ex-Fast	Medium	Medium Hover fishing	\$245.00



FEATURED HIGHLIGHTS

- Built for Sensitivity, Lightness and Strength
- Machine Braided Carbon Fiber Grip
- Offset Reel Seat (casting)
- High Density Cross Blown EVA Butt Cap
- Carbon Fiber Foregrip
- Intermediate Modulus Graphite
- U.S.A. Made
- Natural Flat Finish
- Limited Lifetime Warranty

COLOR

Natural Flat Finish



CenterPin Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
CenterPin	CP 1342 (Full Wells)	13'4" 160"	4	6-10lb		Mod-Fast	Light	CenterPin float fishing	\$700.00
CenterPin	CP 1342 (Half Wells)	13'4" 160"	4	6-10lb		Mod-Fast	Light	CenterPin float fishing	\$700.00
CenterPin	CP 1344 (Full Wells)	13'4" 160"	4	6-17lb		Mod-Fast	Light	CenterPin float fishing	\$700.00
CenterPin	CP 1344 (Half Wells)	13'4" 160"	4	6-17lb		Mod-Fast	Light	CenterPin float fishing	\$700.00

Ultra Light Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Spinning	FWR 702	7'0" 84"	2	4-8lb	1/16-5/16oz	Fast	Light	Stream Smallmouth Bass/ Crappie/ Trout	\$245.00
Spinning	FWR 861	8'6" 102"	2	1-4lb	1/32-1/8oz	Mod-Fast	Ultra Light	Trout / Panfish / Light jigs and tubes	\$245.00
Spinning	FWR 901	9'0" 108"	2	1-4lb	1/32-1/8oz	Mod-Fast	Ultra Light	Ultra light Trout/ Panfish/ small twister-tails	\$245.00



FIRST STIKE SALMON AND KOKANEE RODS

These are the go to Salmon and Steelhead rods for personal use from our guides and pro-staff. The selection of First Strike Salmon/Steelhead rods are perfect for providing the best overall experience to any customer seeking rugged performance combined with sensitivity. These rods draw from the reactivity of our LMX-IM material, while incorporating the ruggedness of our SM. As for feel, it does not matter if you plunk, drift fish from shore, or use a boat, knowing what is happening on the end of the line is crucial. These blanks have a light and receptive tip applicable for each style of fishing. Unmatched balance of performance and sensitivity with no trade-offs, these rods are set to impress.

Salmon Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	SAR 905	9'0" 108"	2	10-30lb	1-6oz	Moderate	Med-Heavy	Medium Heavy diff/ flat fish/ mooching 1-6oz	\$245.00
Casting	SAR 9115	9'11" 119"	2	10-30lb	1-6oz	Moderate	Med-Heavy	Medium Heavy diff/ flat fish/ mooching 1-6oz	\$245.00
Casting	SAR 1064	10'6" 126"	2	10-30lb	2-8oz	Moderate	Medium	King Moocher/ bar plunking	\$245.00
Casting	SAR 1065	10'6" 126"	2	10-40lb	2-8oz	Moderate	Med-Heavy	King Moocher/ bar plunking	\$245.00
Casting	SAR 1235	12'3" 147"	2	10-20lb	1/2-5oz	Ex-Fast	Med-Heavy	Medium Heavy Mooching rod	\$245.00
Spinning	SAR 9115	9'11" 119"	2	10-30lb	1-6oz	Moderate	Med-Heavy	Medium Heavy diff/ flat fish/ mooching 1-6oz	\$245.00

360 Pro Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	SAR 360 Pro 924	9'2" 110"	2	10-20lb	1-6oz	Fast	Medium	All purpose troll / Downrigger / 360 Flasher	\$325.00
Casting	SAR 360 Pro 925	9'2" 110"	2	12-30lb	2-8oz	Fast	Med-Heavy	All purpose troll / Downrigger / 360 Flasher	\$325.00
Casting	SAR 360 Pro 926	9'2" 110"	2	15-40lb	3-10oz	Fast	Heavy	All purpose troll / Downrigger / 360 Flasher	\$325.00
Casting	SAR 360 Pro 1064	10'6" 126"	2	10-20lb	1-6oz	Fast	Medium	All purpose troll / Downrigger / 360 Flasher	\$325.00
Casting	SAR 360 Pro 1065	10'6" 126"	2	12-30lb	2-8oz	Fast	Med-Heavy	All purpose troll / Downrigger / 360 Flasher	\$325.00
Casting	SAR 360 Pro 1066	10'6" 126"	2	15-40lb	3-10oz	Fast	Heavy	All purpose troll / Downrigger / 360 Flasher	\$325.00
Casting	SAR 360 Pro 1265	12'6" 150"	2	12-30lbb	2-8oz	Fast	Med-Heavy	All purpose troll / Downrigger / 360 Flasher	\$325.00

Hover Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	HVR 763	7'6" 90"	1	12-20lb	1/2-2oz	Ex-Fast	Med-Light	Medium light Hover fishing	\$245.00
Casting	HVR 764	7'6" 90"	1	12-25lb	1/2-3oz	Ex-Fast	Medium	Medium Hover fishing	\$245.00

Kokanee Downrigger Rod

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting (Spiral)	KDR 760	7'6" 90"	1	2-6lb	1/32-1/2oz	Slow	Ultra Light	Kokanee Downrigger Rod	\$245.00

360 Pro Rods Handle Configuration





FEATURED HIGHLIGHTS

- Built for Sensitivity, Lightness and Strength
- Machine Braided Carbon Fiber Grip
- Offset Reel Seat (casting)
- High Density Cross Blown EVA Butt Cap
- Carbon Fiber Foregrip
- Intermediate Modulus Graphite
- U.S.A. Made
- Natural Flat Finish
- Limited Lifetime Warranty

COLOR

Natural Flat Finish





WALLEYE RODS

When Gary introduced the original design long ago, it created a fury in the industry. Our First Strike bass rods have evolved from the original design and have started yet again, uproar. Built on intermediate modulus graphite blanks from North Fork Composites, the LMX-IM graphite brand is able to give a “snapshot” of what the lure is doing every inch of your retrieve. Every bump, rock, weed, and strike is transferred directly into your hands. Even the most subtle movement will feel like your bait is being sucked into a jet engine! Distance is another key factor to these rods. They are designed for thousands of casts without a hangover for your arm in the morning. Accuracy is singled out. Edge’s rod tips are designed to resist side to side torque. These rods show no mercy when setting the hook or flipping a fish into the boat. You will feel in control from the hook set to the victorious end.

Walleye Rods (First Strike)

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	ISR 662	6'6" 78"	1	6-8lb	1/8-3/8oz	Ex-Fast	Light	Split-shotting / light spinnerbait	\$245.00
Casting	ISR 693	6'9" 81"	1	8-10lb	1/4-1/2oz	Ex-Fast	Med-Light	Bottom bounce rigs / inline spinners / jigs	\$245.00
Casting	ISR 694	6'9" 81"	1	10-12lb	1/4-5/8oz	Ex-Fast	Medium	Bottom bounce rigs / inline spinners / jigs	\$245.00
Spinning	ISR 702	7'0" 84"	1	6-8lb	1/8-3/8oz	Ex-Fast	Light	Lindy rig / small jigs / jig-leech combo	\$245.00
Spinning	ISR 703	7'0" 84"	1	8-10lb	1/4-1/2oz	Ex-Fast	Med-Light	Carolina-rigs / jigs / spoons	\$245.00
Spinning	ISR 704	7'0" 84"	1	10-12lb	1/4-5/8oz	Ex-Fast	Medium	Carolina-rigs / jigs	\$245.00
Spinning	ISR 705	7'0" 84"	1	12-15lb	1/2-1oz	Fast	Med-Heavy	Carolina-rigs / jigs / light duty flip	\$245.00
Spinning	ISR 706	7'0" 84"	1	12-25lb	1/2-1 1/2oz	Fast	Mag-M	Medium flipping / swimbaits	\$245.00
Spinning	ISR 763	7'6" 90"	1	8-10lb	1/4-1/2oz	Ex-Fast	Med-Light	Small jigs / tubes / medium crankbaits	\$245.00
Spinning	ISR 764	7'6" 90"	1	10-12lb	1/4-5/8oz	Ex-Fast	Medium	Carolina-rigs / jigs	\$245.00
Spinning	ISR 765	7'6" 90"	1	12-15lb	1/2-1oz	Fast	Med-Heavy	Carolina-rigs / jigs / light duty flip	\$245.00
Spinning	ISR 766	7'6" 90"	1	12-25lb	1/2-1 1/2oz	Fast	Mag-M	Medium flipping / swimbaits	\$245.00
Spinning	ISR 7116	7'11" 95"	1	12-25lb	1/2-1 1/2oz	Fast	Mag-M	Medium flipping / swimbaits	\$245.00

Hot Shot Rod (BlackWidow)

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	HSR 760	7'6" 90"	1	8-15lb	1/4-5/8oz	Ex-Fast	Mag-M	Hot Shot/ 40 or smaller/ slip bobber/ rigin' rod	\$379.00

Spin Jig Rod (Delta)

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Spinning	SJR 803	8'0" 96"	1	6-10lb	1/4-1/2oz	Ex-Fast	Med-Light	All purpose bass spinning rod	\$225.00



FEATURED HIGHLIGHTS

- Built for Sensitivity, Lightness and Strength
- Machine Braided Carbon Fiber Grip
- Offset Reel Seat (casting)
- High Density Cross Blown EVA Butt Cap
- Proprietary Locking Nut
- Intermediate Modulus Graphite
- U.S.A. Made
- Natural Flat Finish
- Limited Lifetime Warranty

COLOR

Natural Flat Finish





INSHORE RODS

When Gary introduced the original design long ago, it created a fury in the industry. Our First Strike bass rods have evolved from the original design and have started yet again, uproar. Built on intermediate modulus graphite blanks from North Fork Composites, the LMX-IM graphite brand is able to give a “snapshot” of what the lure is doing every inch of your retrieve. Every bump, rock, weed, and strike is transferred directly into your hands. Even the most subtle movement will feel like your bait is being sucked into a jet engine! Distance is another key factor to these rods. They are designed for thousands of casts without a hangover for your arm in the morning. Accuracy is singled out. Edge’s rod tips are designed to resist side to side torque. These rods show no mercy when setting the hook or flipping a fish into the boat. You will feel in control from the hook set to the victorious end. Inshore rods feature titanium guides to resist corrosion.

Inshore Rods (First Strike)

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	ISR 662	6'6" 78"	1	6-8lb	1/8-3/8oz	Ex-Fast	Light	Split-shotting / light spinnerbait / redfish / snapper	\$245.00
Casting	ISR 693	6'9" 81"	1	8-10lb	1/4-1/2oz	Ex-Fast	Med-Light	Bottom bounce rigs / inline spinners / jigs	\$245.00
Casting	ISR 694	6'9" 81"	1	10-12lb	1/4-5/8oz	Ex-Fast	Medium	Bottom bounce rigs / inline spinners / jigs	\$245.00
Spinning	ISR 702	7'0" 84"	1	6-8lb	1/8-3/8oz	Ex-Fast	Light	Lindy rig / small jigs / jig-leech combo	\$245.00
Spinning	ISR 703	7'0" 84"	1	8-10lb	1/4-1/2oz	Ex-Fast	Med-Light	Carolina-rigs / snook / small tarpon / jigs / spoons	\$245.00
Spinning	ISR 704	7'0" 84"	1	10-12lb	1/4-5/8oz	Ex-Fast	Medium	Carolina-rigs / jigs / fly line live bait	\$245.00
Spinning	ISR 705	7'0" 84"	1	12-15lb	1/2-1oz	Fast	Med-Heavy	Carolina-rigs / jigs / fly line live bait / light duty flip	\$245.00
Spinning	ISR 706	7'0" 84"	1	12-25lb	1/2-1 1/2oz	Fast	Mag-M	Medium flipping / fly line live bait / swimbaits	\$245.00
Spinning	ISR 763	7'6" 90"	1	8-10lb	1/4-1/2oz	Ex-Fast	Med-Light	Small jigs / tubes / medium crankbaits	\$245.00
Spinning	ISR 764	7'6" 90"	1	10-12lb	1/4-5/8oz	Ex-Fast	Medium	Carolina-rigs / jigs / fly line live bait	\$245.00
Spinning	ISR 765	7'6" 90"	1	12-15lb	1/2-1oz	Fast	Med-Heavy	Carolina-rigs / jigs / fly line live bait / light duty flip	\$245.00
Spinning	ISR 766	7'6" 90"	1	12-25lb	1/2-1 1/2oz	Fast	Mag-M	Medium flipping / fly line live bait / swimbaits	\$245.00
Spinning	ISR 7116	7'11" 95"	1	12-25lb	1/2-1 1/2oz	Fast	Mag-M	Medium flipping / fly line live bait / swimbaits	\$245.00

Hot Shot Rod (BlackWidow)

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	HSR 760	7'6" 90"	1	8-15lb	1/4-5/8oz	Ex-Fast	Mag-M	Hot Shot/ 40 or smaller/ slip bobber/ rigin' rod	\$379.00

Spin Jig Rod (Delta)

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Spinning	SJR 803	8'0" 96"	1	6-10lb	1/4-1/2oz	Ex-Fast	Med-Light	All purpose bass spinning rod	\$225.00



FEATURED HIGHLIGHTS

- Built for Sensitivity, Lightness and Strength
- Machine Braided Carbon Fiber Grip
- Offset Reel Seat (casting)
- High Density Cross Blown EVA Butt Cap
- Proprietary Locking Nut
- Intermediate Modulus Graphite
- U.S.A. Made
- Natural Flat Finish
- Limited Lifetime Warranty

COLOR

Natural Flat Finish





PELAGIC / OFFSHORE / SURF RODS

One of the most exciting series to come out of the factory at EDGE, this 11-rod series of lightweight offshore builds is approximately 40% lighter than your average boat rod. The difference in weight is astounding and the strength and lifting power to control your catch will take your breath away. Utilizing a patented metal-carbon – This EDGE series is built to fight fish effectively and efficiently and to say these are a game changer is an understatement. These rods have been tested around the world in the most brutal offshore conditions. From blue water to green water, anglers chasing sailfish and tuna or oversized sturgeon will find that these rods are uncompromising in power and versatile in technique. These rods are so strong and tough, yet light and graceful, with a beautiful silver like-look due to the metallic fibers – The Silverback Series.

In addition, we have created a six-rod series of lightweight surf rods to conquer any surf casting situation you throw at it. With both spinning and casting models across three different powers, we are confident that these rods will reach far past the breakers and pull in the most stubborn of fish.

Live Bait Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	APPLICATION	MSRP
Casting	HLR 7012	7'0" 84"	1	12lb	Albacore jig / yellowtail / live bait	\$245.00
Casting	HLR 7015	7'0" 84"	1	15lb	Albacore jig / yellowtail / live bait	\$245.00
Casting	HLR 7020	7'0" 84"	1	20lb	Albacore jig / yellowtail / live bait	\$245.00
Spinning	HLR 7012	7'0" 84"	1	12lb	Albacore jig / yellowtail / live bait	\$245.00
Spinning	HLR 7015	7'0" 84"	1	15lb	Albacore jig / yellowtail / live bait	\$245.00
Spinning	HLR 7020	7'0" 84"	1	20lb	Albacore jig / yellowtail / live bait	\$245.00

Rail Rods

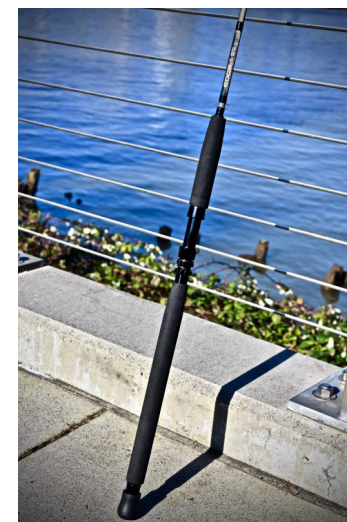
CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	APPLICATION	MSRP
Casting	HLR 71040	7'10" 94"	1	40lb	All-Purpose SW Stand up	\$495.00
Casting	HLR 71050	7'10" 94"	1	50lb	All-Purpose SW Stand up	\$495.00
Casting	HLR 71080	7'10" 94"	1	80lb	All-Purpose SW Stand up	\$495.00
Casting	HLR 76100	7'6" 90"	1	100lb	100lb+ Rail Rod / Bluefin / Yellowfin / Halibut	\$495.00

Light Rail Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	APPLICATION	MSRP
Casting	LRR 7630	7'6" 90"	1	30lb	Albacore jig / yellowtail / live bait	\$275.00

Surf Rods

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	APPLICATION	MSRP
Casting	SUR 1164	11'6" 138"	2	15-40lb	1/2-3oz	Fast	Med-Light	All purpose surf	\$385.00
Casting	SUR 1165	11'6" 138"	2	15-40lb	1-3oz	Fast	Med-Light	All purpose surf	\$385.00
Casting	SUR 1167	11'6" 138"	2	15-40lb	2-8oz	Fast	Heavy	All purpose surf	\$385.00
Spinning	SUR 1164	11'6" 138"	2	15-40lb	1/2-3oz	Fast	Med-Light	All purpose surf	\$385.00
Spinning	SUR 1165	11'6" 138"	2	15-40lb	1-3oz	Fast	Med-Light	All purpose surf	\$385.00
Spinning	SUR 1167	11'6" 138"	2	15-40lb	2-8oz	Fast	Heavy	All purpose surf	\$385.00





FEATURED HIGHLIGHTS

- Evolution of Gary Loomis Designs
- Built for Sensitivity, Lightness and Strength
- Graphite Lightweight Reel Seat (Surf)
- Machined Aluminum Reel Seat (Pelagic)
- Rubberized Butt Caps
- U.S.A. Made
- Natural Flat Finish
- Limited Lifetime Warranty

COLOR

Natural Flat Finish





FLY RODS

EDGE Gamma Alpha(ΓΑ), moderate action and Gamma Beta (ΓΒ), fast action performance fly rods bring to life the vision Gary Loomis had early on in his career, finally, technology caught up with his imagination. A project 50 years in the making, pouring decades of design into these lightweight, stunning, precision tools are the closest thing you will find on the market resembling custom-built fly rods. No detail has been overlooked. Carrying forward the tradition as a materials and design genius, Gary has selected the finest composite materials available. LMX-HM materials combine and balance strength, recovery, and weight, designed and manufactured into tightly rolled structurally sound tubes that are incredibly light in-hand. They are finished by hand and built to perfection. Available in two distinct actions, these are most responsive and efficient fly rods on the market. For anglers seeking something special and high-performance, these are the answer.

GAMMA ALPHA (ΓΑ)

Moderate Action series:

Mike McCoy, made in USA, lightweight alloy threaded, up-locking aluminum reel seat is adorned with unique natural burlled Buckeye hardwood spacer and precision tooled locking nuts. Hook-keeper installed for fly management when moving from pool to pool.

GAMMA BETA (ΓΒ)

Fast Action series: Windows literally “cut out,” weight of the machined, anodized aluminum reel seat, creating a lightweight, sleek, durable and double-locking piece of finery. EFX Carbon-fiber fighting butt adds comfort and an additional leverage point to wrangle hard-fighting fish on our Gamma Beta series. Sizes vary depending on the rod weight.

Gamma Alpha

MODEL	LENGTH	PCS.	LINE WT.	ACTION	APPLICATION	MSRP
EDG 03 80	8'0" 96"	4	3wt	Moderate	Small stream, spring creek Trout / Panfish / Short casts	\$495.00
EDG 04 86	8'6" 102"	4	4wt	Moderate	Trout / Panfish dry flies & small nymphs / Short to medium length casts	\$495.00
EDG 05 90	9'0" 108"	4	5wt	Moderate	Trout / Panfish dry flies & small nymphs / Short to medium length casts	\$495.00
EDG 06 90	9'0" 108"	4	6wt	Moderate	Trout / Panfish dry flies & small nymphs / Short to medium length casts	\$495.00

Gamma Beta

MODEL	LENGTH	PCS.	LINE WT.	ACTION	APPLICATION	MSRP
EDG 05 90	9'0" 108"	4	5wt	Fast	Trout / Panfish dry flies & small nymphs / Short to medium length casts	\$495.00
EDG 06 90	9'0" 108"	4	6wt	Fast	Trout / Panfish dry flies & small nymphs / Short to medium length casts	\$495.00
EDG 07 90	9'0" 108"	4	7wt	Fast	Small-mouth Bass / Bonefish / Large Trout	\$495.00
EDG 08 90	9'0" 108"	4	8wt	Fast	Largemouth Bass / Bonefish / Redfish	\$495.00
EDG 09 90	9'0" 108"	4	9wt	Fast	Salmon / Steelhead / Redfish / Medium SW Rod / Long Casts	\$495.00
EDG 10 90	9'0" 108"	4	10wt	Fast	Permit / Big Refish / Large Salmon / Pike-Muskie / Long Casts	\$495.00
EDG 11 90	9'0" 108"	4	11wt	Fast	Permit / Big Refish / Large Salmon / Pike-Muskie / Long Casts	\$495.00
EDG 12 90	9'0" 108"	4	12wt	Fast	Tarpon / Dorado / Roosterfish / Sailfish / GT	\$495.00



FEATURED HIGHLIGHTS

- Evolution of Gary Loomis Designs
- Latest in Modern Rod Design
- Machine Braided Carbon Fiber Grip
- Mike McCoy USA Made Reel Seat (ΓA)
- Anodized Aluminum Reel Seat (ΓB)
- U.S.A. Made
- Natural Flat Finish
- Limited Lifetime Warranty

COLOR

Natural Flat Finish





SPECIALTY RODS

We work with international partners to design and develop rods specifically for their fisheries. If you are looking for a rod that you cannot find in the rest of our catalog, take a look at our specialty rods. We are constantly adding to our lineup. Specialty rods are never in stock and need to be ordered through our local partners. All of the specialty rods are spiral wrapped (casting) and feature Recoil guides.

Black Widow Series

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	MSRP
Casting	SC ISR 606 (HM)	6'0" 72"	1	12-15lb	1/2-1 1/4oz	Fast	Mag-Light	sales@fish-tecsolutions.com
Casting	SC ISR 666 (HM)	6'6" 78"	1	12-15lb	1/2-1 1/4oz	Fast	Mag-Light	sales@fish-tecsolutions.com
Casting	SC ISR 607 (HM)	6'0" 72"	1	12-17lb	5/8-1 1/2oz	Fast	Heavy	sales@fish-tecsolutions.com
Casting	SC BCR 663 (IM)	6'6" 78"	1	4-10lb	1/8-3/8oz	Fast	Med-Light	sales@fish-tecsolutions.com
Casting	SC BCR 604 (IM)	6'0" 72"	1	8-14lb	1/4-5/8oz	Fast	Medium	sales@fish-tecsolutions.com
Casting	SC BCR 664 (IM)	6'6" 78"	1	8-14lb	1/4-5/8oz	Fast	Medium	sales@fish-tecsolutions.com
Casting	SC BCR 704 (IM)	7'0" 84"	1	8-14lb	1/4-5/8oz	Fast	Medium	sales@fish-tecsolutions.com
Casting	SC BCR 665 (IM)	6'6" 78"	1	10-17lb	1/4-3/4oz	Fast	Med-Heavy	sales@fish-tecsolutions.com
Casting	SC BCR 705 (IM)	7'0" 84"	1	10-17lb	1/4-3/4oz	Fast	Med-Heavy	sales@fish-tecsolutions.com
Casting	SC BCR 666 (IM)	6'6" 78"	1	12-20lb	1/4-1oz	Fast	Heavy	sales@fish-tecsolutions.com
Casting	SC SWBR 807 (IM)	8'0" 96"	1	12-30lb	1/2-5oz	Fast	Heavy	sales@fish-tecsolutions.com
Spinning	SC DSR 6100 (HM)	6'10" 82"	1	4-10lb	1/8-1/4oz	Ex-Fast	Finesse	sales@fish-tecsolutions.com
Spinning	SC BSR 662 (IM)	6'6" 78"	2	4-8lb	1/16-5/16oz	Fast	Light	sales@fish-tecsolutions.com
Spinning	SC BSR 664 (IM)	6'6" 78"	2	4-10lb	1/8-3/8oz	Fast	Medium	sales@fish-tecsolutions.com
Spinning	SC BSR 702 (IM)	7'0" 84"	2	4-8lb	1/16-5/16oz	Fast	Light	sales@fish-tecsolutions.com
Spinning	SC BSR 702 (IM)	7'0" 84"	1	4-8lb	1/16-5/16oz	Fast	Light	sales@fish-tecsolutions.com
Spinning	SC ISR 701 (HM)	7'0" 84"	1	4-6lb	1/8-3/16oz	Ex-Fast	Finesse	sales@fish-tecsolutions.com
Spinning	SC ISR 702 (HM)	7'0" 84"	1	6-8lb	1/8-3/8oz	Ex-Fast	Light	sales@fish-tecsolutions.com
Spinning	SC ISR 703 (HM)	7'0" 84"	1	8-10lb	1/4-1/2oz	Ex-Fast	Med-Light	sales@fish-tecsolutions.com
Spinning	SC ISR 704 (HM)	7'0" 84"	1	10-12lb	1/4-5/8oz	Ex-Fast	Medium	sales@fish-tecsolutions.com
Spinning	SC ISR 705 (HM)	7'0" 84"	1	12-15lb	1/2-1oz	Ex-Fast	Med-Heavy	sales@fish-tecsolutions.com
Spinning	SC ISR 706 (HM)	7'0" 84"	1	12-20lb	1/2-1 1/4oz	Ex-Fast	Heavy	sales@fish-tecsolutions.com
Spinning	SC ISR 708 (HM)	7'0" 84"	1	15-18lb	1/2-3oz	Moderate	Mag-Medium	sales@fish-tecsolutions.com
Spinning	SC ISR 765(HM)	7'6" 90"	1	12-15lb	1/2-1oz	Ex-Fast	Med-Heavy	sales@fish-tecsolutions.com

First Strike Series

CAST/SPIN	MODEL	LENGTH	PCS.	LINE WT.	LURE WT.	ACTION	POWER	MSRP
Casting	SC FS MBR 602	6'0" 72"	1	4-8lb	1/16-1/8oz	Fast	Light	sales@fish-tecsolutions.com
Casting	SC FS MBR 633	6'3" 75"	1	4-12lb	1/8-3/8oz	Fast	Med-Light	sales@fish-tecsolutions.com
Casting	SC FS MBR 684	6'8" 80"	1	8-14lb	3/16-1/2oz	Fast	Medium	sales@fish-tecsolutions.com
Casting	SC FS MBR 704	7'0" 84"	1	8-14lb	3/16-1/2oz	Fast	Medium	sales@fish-tecsolutions.com
Casting	SC FS MBR 635	6'3" 75"	1	10-18lb	1/4-3/4oz	Fast	Med-Heavy	sales@fish-tecsolutions.com
Casting	SC FS MBR 705	7'0" 84"	1	14-20lb	1/4-3/4oz	Fast	Heavy	sales@fish-tecsolutions.com
Casting	SC FS SWBR 767	7'6" 90"	1	20-65lb	1/2-2 1/2oz	Fast	Ex-Heavy	sales@fish-tecsolutions.com
Casting	SC FS SWBR 807	8'0" 96"	1	12-30lb	1/2-5oz	Fast	Heavy	sales@fish-tecsolutions.com
Casting	SC FS SWBR 808	8'0" 96"	1	20-65lb	1/2-8oz	Mod-Fast	Mag-Heavy	sales@fish-tecsolutions.com
Spinning	SC FS DSR 6101	6'10" 82"	1	4-8lb	1/16-1/8oz	Ex-Fast	Finesse	sales@fish-tecsolutions.com
Spinning	SC FS MBR 700	7'0" 84"	1	1-4lb		Ex-Fast	Ultra Light	sales@fish-tecsolutions.com
Spinning	SC FS MBR 701	7'0" 84"	1	2-6lb	1/32-3/16oz	Fast	Ultra Light	sales@fish-tecsolutions.com
Spinning	SC FS MBR 702	7'0" 84"	1	4-8lb	1/16-1/8oz	Fast	Light	sales@fish-tecsolutions.com
Spinning	SC FS MBR 703	7'0" 84"	1	4-12lb	1/8-3/8oz	Fast	Med-Light	sales@fish-tecsolutions.com
Spinning	SC FS MBR 704	7'0" 84"	1	8-14lb	3/16-1/2oz	Fast	Medium	sales@fish-tecsolutions.com
Spinning	SC FS MBR 705	7'0" 84"	1	14-20lb	1/4-3/4oz	Fast	Med-Heavy	sales@fish-tecsolutions.com



FEATURED HIGHLIGHTS

- Evolution of Gary Loomis Designs
- Hand-woven Carbon Fiber Grip (BW)
- Machine Braided Carbon Fiber Grip (FS)
- Offset Reel Seat (Casting)
- Latest in Modern Rod Design
- U.S.A. Made
- Limited Lifetime Warranty

COLOR

Natural Flat Finish





EDGE OARS

All of our performance fishing products are inspired by the Gary Loomis mantra “weight is a deterrent to performance.” EDGE Oars are no different. This is the EDGE answer to cumbersome and non-durable oars. Introducing our proprietary composite system with our fully floating, Classic Style Blade and shaft. Built to perform, weighing one-third of the weight of our competitors Edge Oars will extend your life on the water by miles.

Two years in the making, in collaboration with a prominent Hockey Stick manufacturer, we have created what we believe to be the lightest composite driftboat oars on the market. Combining our new Classic-Style Carbon-Fiber blade with our proven Carbon-Fiber shafts our innovation oars are sure to change the market and revolutionize driftboating.

Our EDGE Ambassadors, Pros, and major drift boat manufacturers have been weighing in and requesting a classic-blade system as well a shaft and locking system that allows for bare or rope wrapped shafts. You may finish these to your preference and use the locking system of choice.

Blades

MODEL	APPLICATION	MSRP
Classic Oar Blade - pair	Classic blade design / deeper water conditions	\$300.00
Classic Oar Blade - single	Classic blade design / deeper water conditions	\$150.00
Shallow Cut Blade - pair	Lower flowing rivers / low water conditions / belly of the blade is immersed in water	\$300.00
Shallow Cut Blade - single	Lower flowing rivers / low water conditions / belly of the blade is immersed in water	\$150.00

Complete Sets

MODEL	MSRP
Oar Shafts/Blades/Oar Locks 8'0"	\$700.00
Oar Shafts/Blades/Oar Locks 8'6"	\$700.00
Oar Shafts/Blades/Oar Locks 9'0"	\$700.00
Oar Shafts/Blades/Oar Locks 9'6"	\$700.00
Oar Shafts/Blades/Oar Locks 10'0"	\$700.00
Oar Shafts/Blades 8'0"	\$650.00
Oar Shafts/Blades 8'6"	\$650.00
Oar Shafts/Blades 9'0"	\$650.00
Oar Shafts/Blades 9'6"	\$650.00
Oar Shafts/Blades 10'0"	\$650.00

Shafts

MODEL	MSRP
Oar Shaft Only 8'0"	\$175.00
Oar Shaft Only 8'6"	\$175.00
Oar Shaft Only 9'0"	\$175.00
Oar Shaft Only 9'6"	\$175.00
Oar Shaft Only 10'0"	\$175.00

Oar Locks

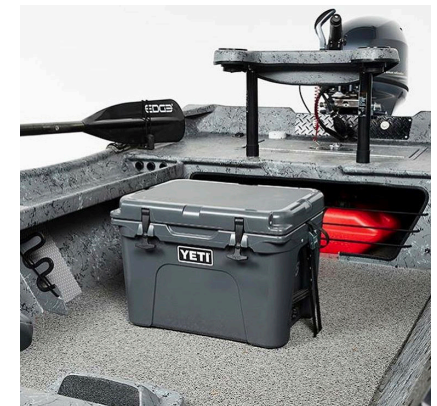
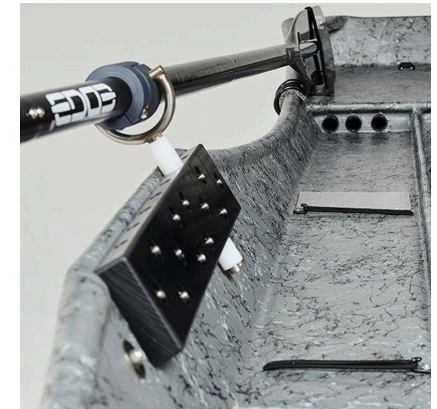
MODEL	MSRP
StrongArm Oar Locks - Set	\$100.00



Shallow Cut Blade



Classic Oar Blade

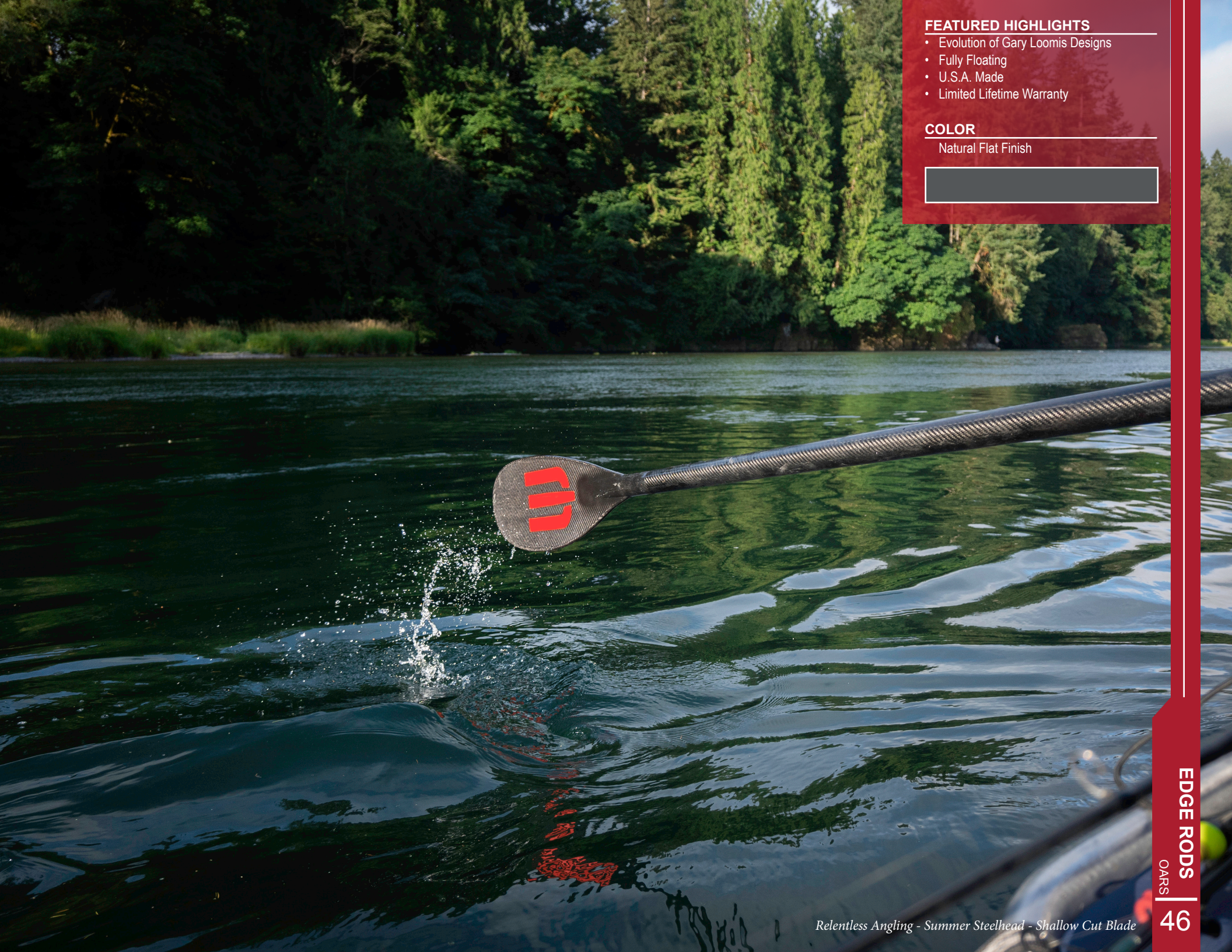


FEATURED HIGHLIGHTS

- Evolution of Gary Loomis Designs
- Fully Floating
- U.S.A. Made
- Limited Lifetime Warranty

COLOR

Natural Flat Finish





EDGE APPAREL

T-Shirts

MODEL	SIZES	COLORS	MSRP
Edge Men's T-Shirt	Small - 3XL	Dark Grey, Light Grey, and Charcoal/Black	\$30.00
Women's V Neck T-Shirt	Small - 2XL	Grey and Red	\$30.00

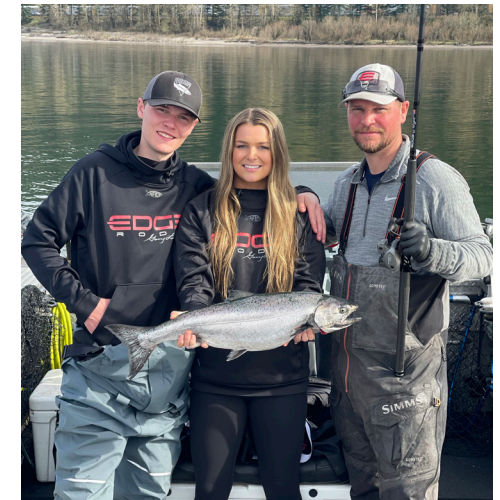


Hoodies

MODEL	SIZES	COLORS	MSRP
Edge AFTCO REAPER Hoodie	Small - 3XL	Black	\$69.00

Hats

MODEL	SIZES	COLORS	MSRP
Edge Flat Bill Hat	Adjustable Snapback	Black with Grey and Red "E" Logo	\$25.00
Edge Trucker Hat	Adjustable Snapback	Black with Red "Edge Rods" Logo	\$20.00
Edge Beanie	One size fits all	Black and Grey	\$20.00





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TAKE A LOOK AT OUR SOCIAL
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